

PARLIAMENTARY ELECTIONS IN ARMENIA

Public opinion poll No 1

MAIN FINDINGS

April 2012

INFORMATION ABOUT THE SURVEY

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The project consisting of 2 pre-election polls is commissioned by ArmNews TV and implemented by Armenian Sociological Association and Baltic Surveys / The Gallup Organization.

MAIN GOALS of this project are:

To study Armenian public opinion about the social and political issues; to find out the electoral preferences prior to the Parliamentary elections; to examine the sources of information about the political issues.

To present the political parties and the society the findings and analysis of the poll results, assisting in the preparation for the Parliamentary elections.

Methodology

The first national representative survey was carried out on April 4 – 10, 2012. The eligibility criteria was based on age (18 years and older). A sample of 1,018 Armenian residents were interviewed face-to-face in their homes.

The sample design was a multi-stage probability sample.

- Stage one: the sample was stratified into 10 marzes and Yerevan.
- Stage two: the sample was further stratified into rural, urban and metropolitan sampling units.
- Stage three: primary sampling units (PSUs) were described.

Methodology

The closest birthday rule was used for selection of the respondent. The households were selected using the random route method.

The response rate was 66 percent.

The margin of error for the survey does not exceed plus or minus 3.1 percent with a confidence level of 95 percent.

57 interviewers worked on the study, on average completing 10 interviews in one PSU.

Due to rounding, charts may not add to 100 percent.

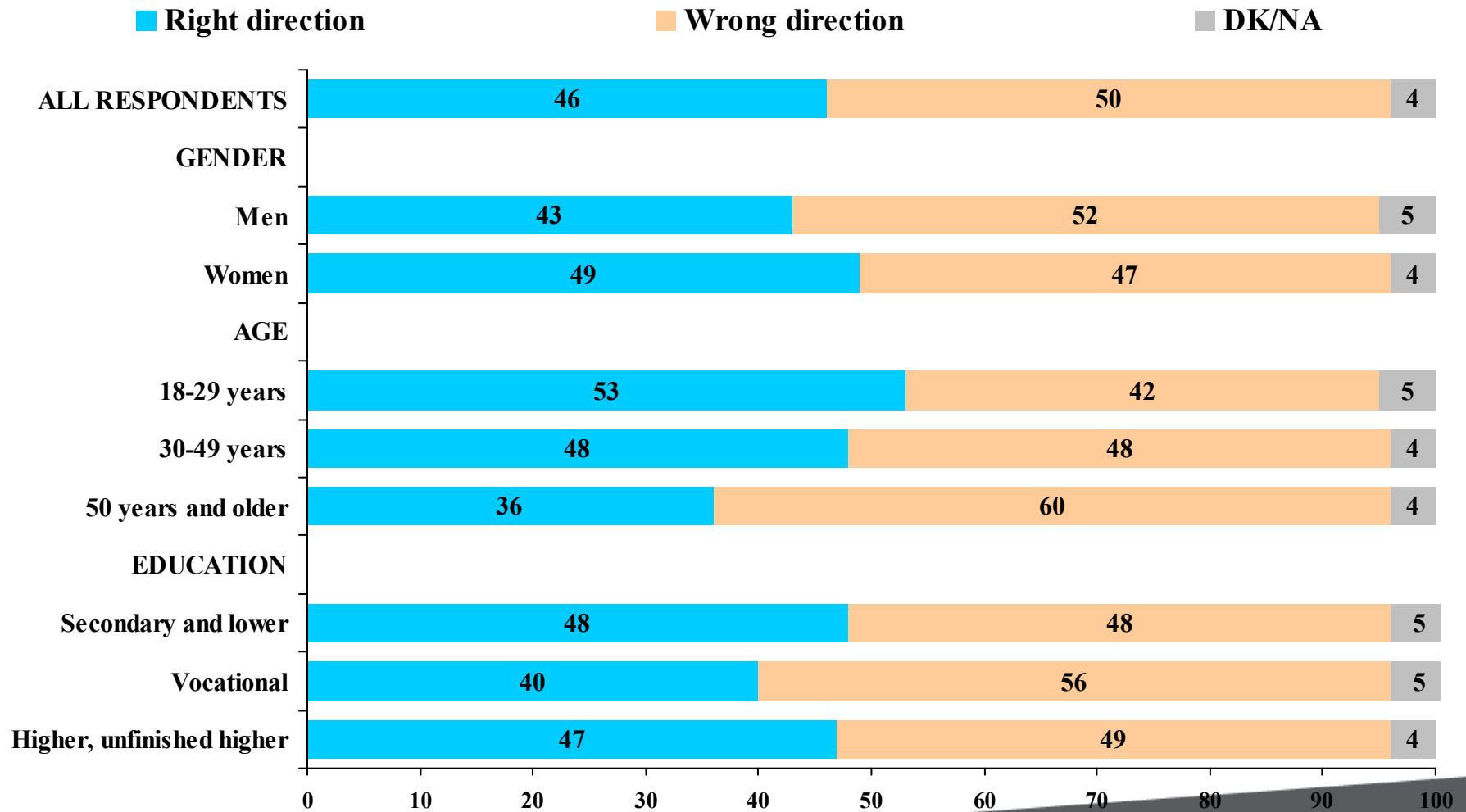
MAIN FINDINGS

MOOD OF THE NATION

MOOD OF THE NATION

GENERALLY SPEAKING, DO YOU THINK THAT THINGS IN ARMENIA ARE GOING IN THE RIGHT DIRECTION OR WRONG DIRECTION?

All respondents (%)



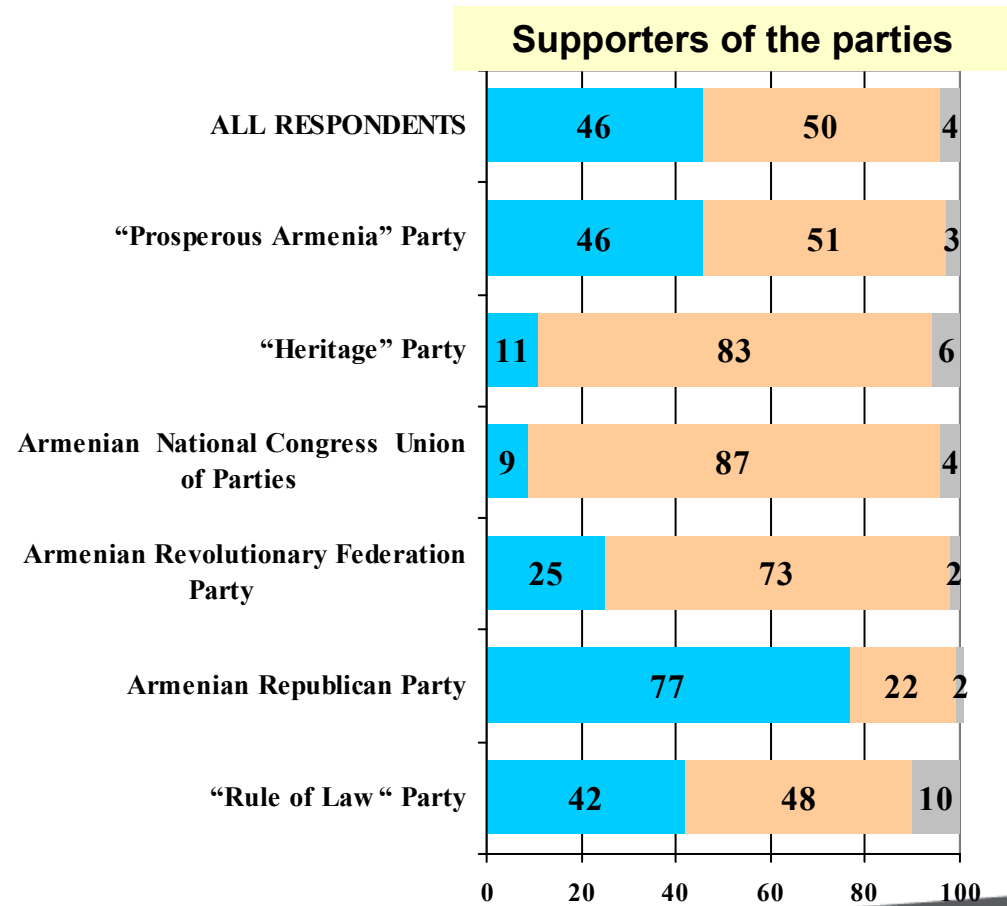
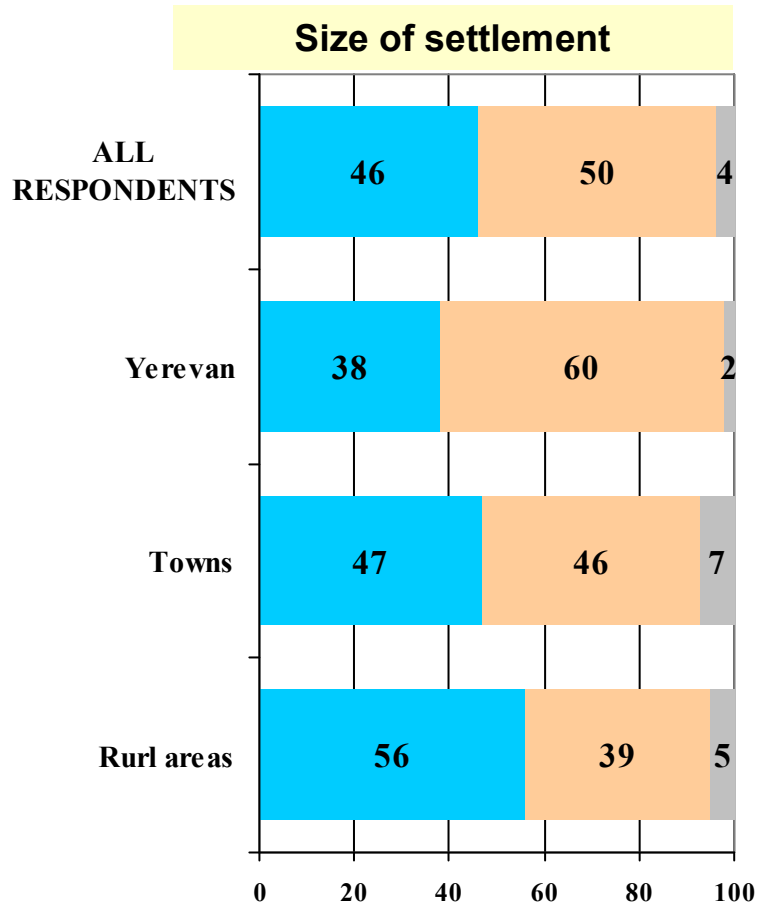
MOOD OF THE NATION

GENERALLY SPEAKING, DO YOU THINK THAT THINGS IN ARMENIA ARE GOING IN THE RIGHT DIRECTION OR WRONG DIRECTION?

■ Right direction

■ Wrong direction

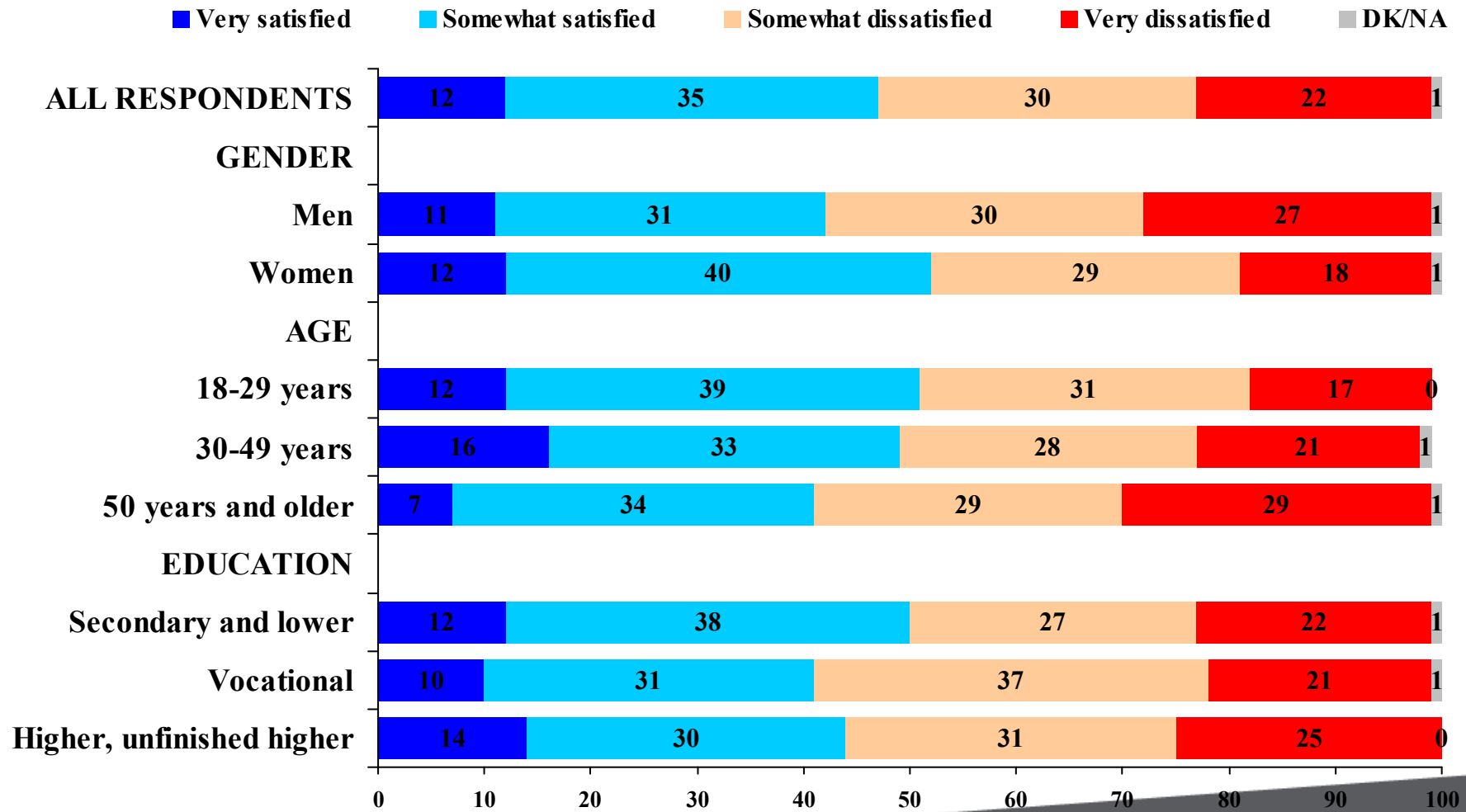
■ DK/NA



MOOD OF THE NATION

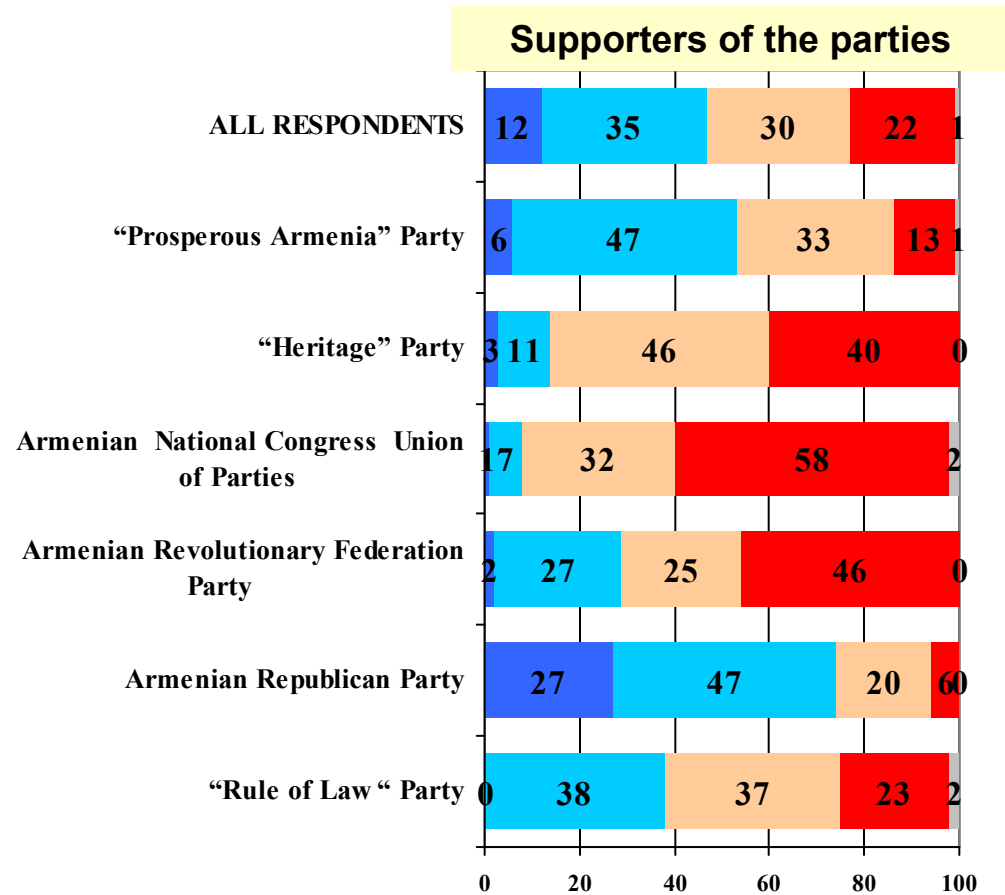
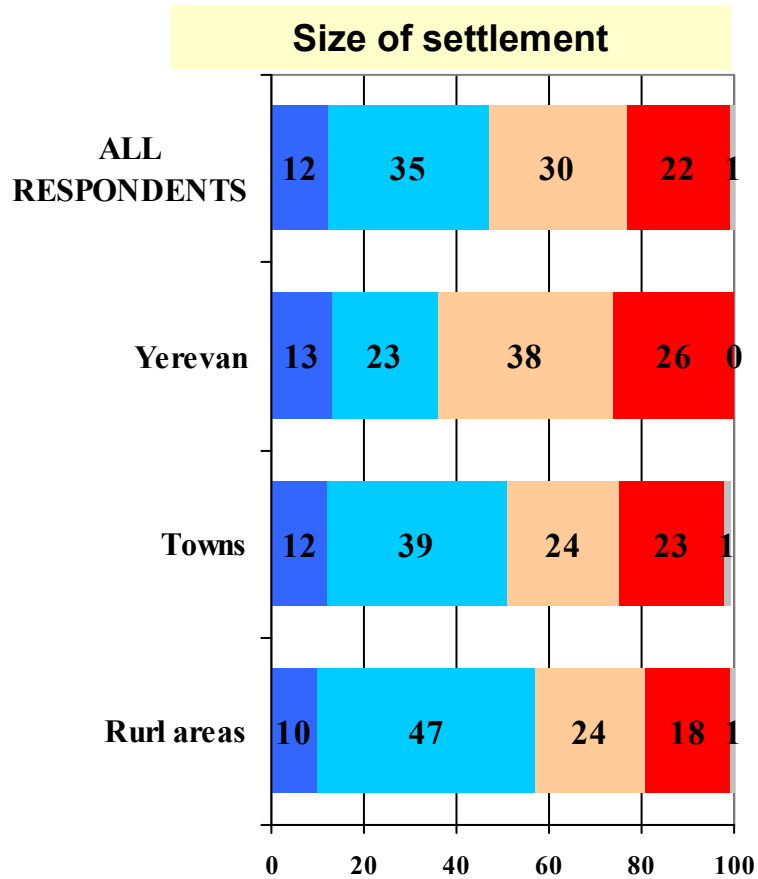
HOW SATISFIED ARE YOU WITH THE WAY DEMOCRACY IS DEVELOPING IN ARMENIA?

All respondents (%)



HOW SATISFIED ARE YOU WITH THE WAY DEMOCRACY IS DEVELOPING IN ARMENIA?

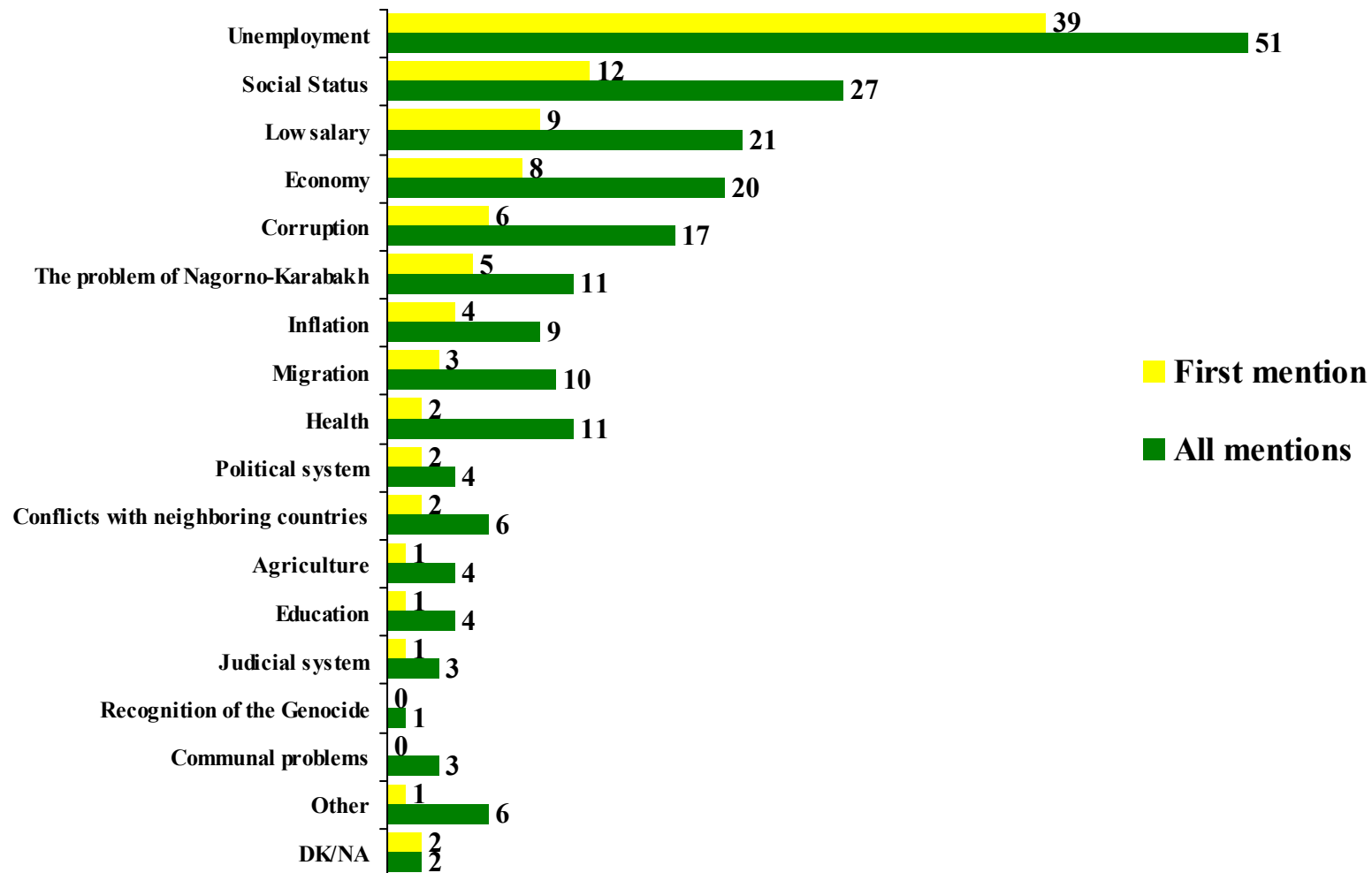
■ Very satisfied
 ■ Somewhat satisfied
 ■ Somewhat dissatisfied
 ■ Very dissatisfied
 ■ DK/NA



ISSUES

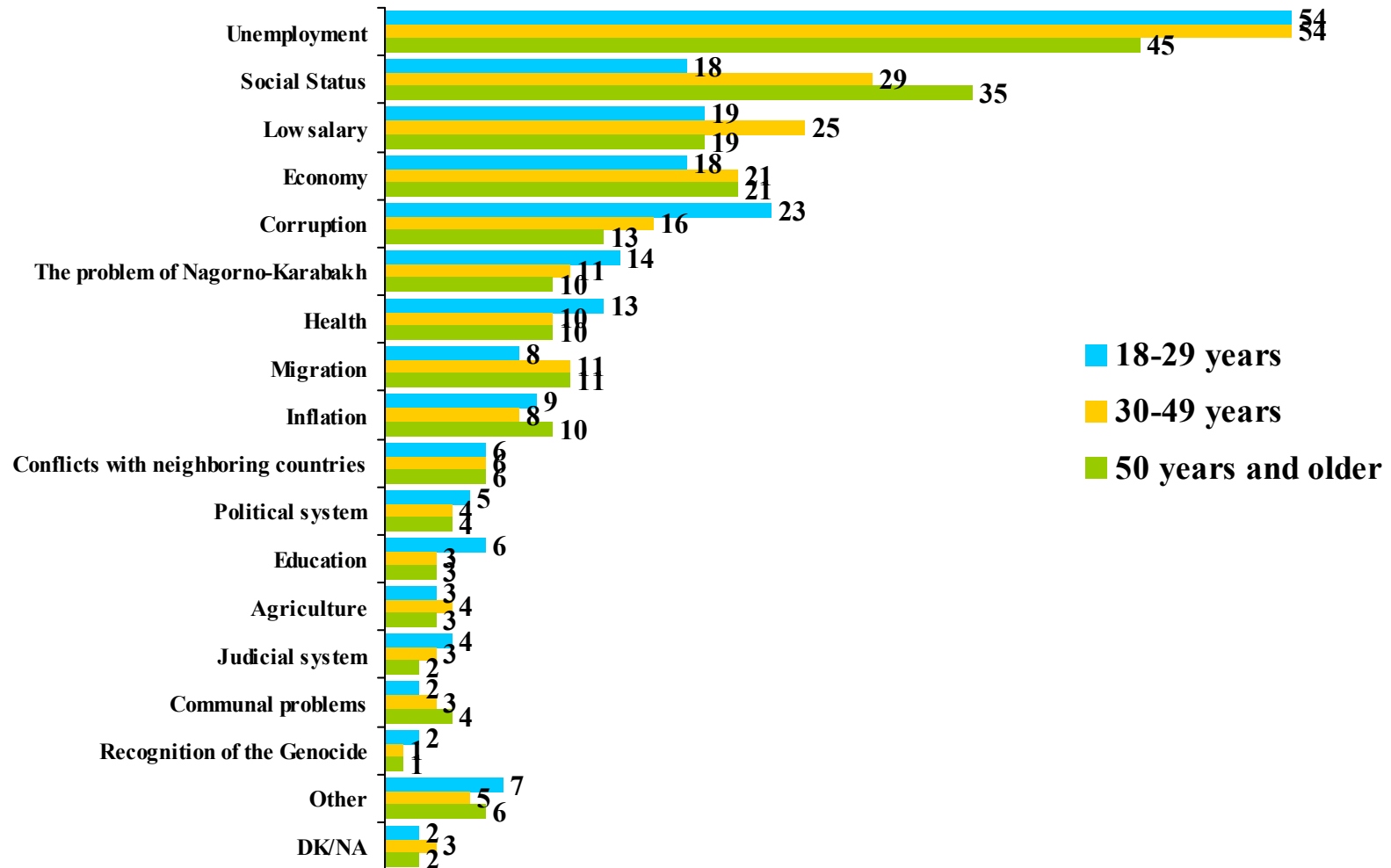
WHAT ARE THE MAIN PROBLEMS ARMENIA IS FACING AT THE MOMENT?

All respondents (%)



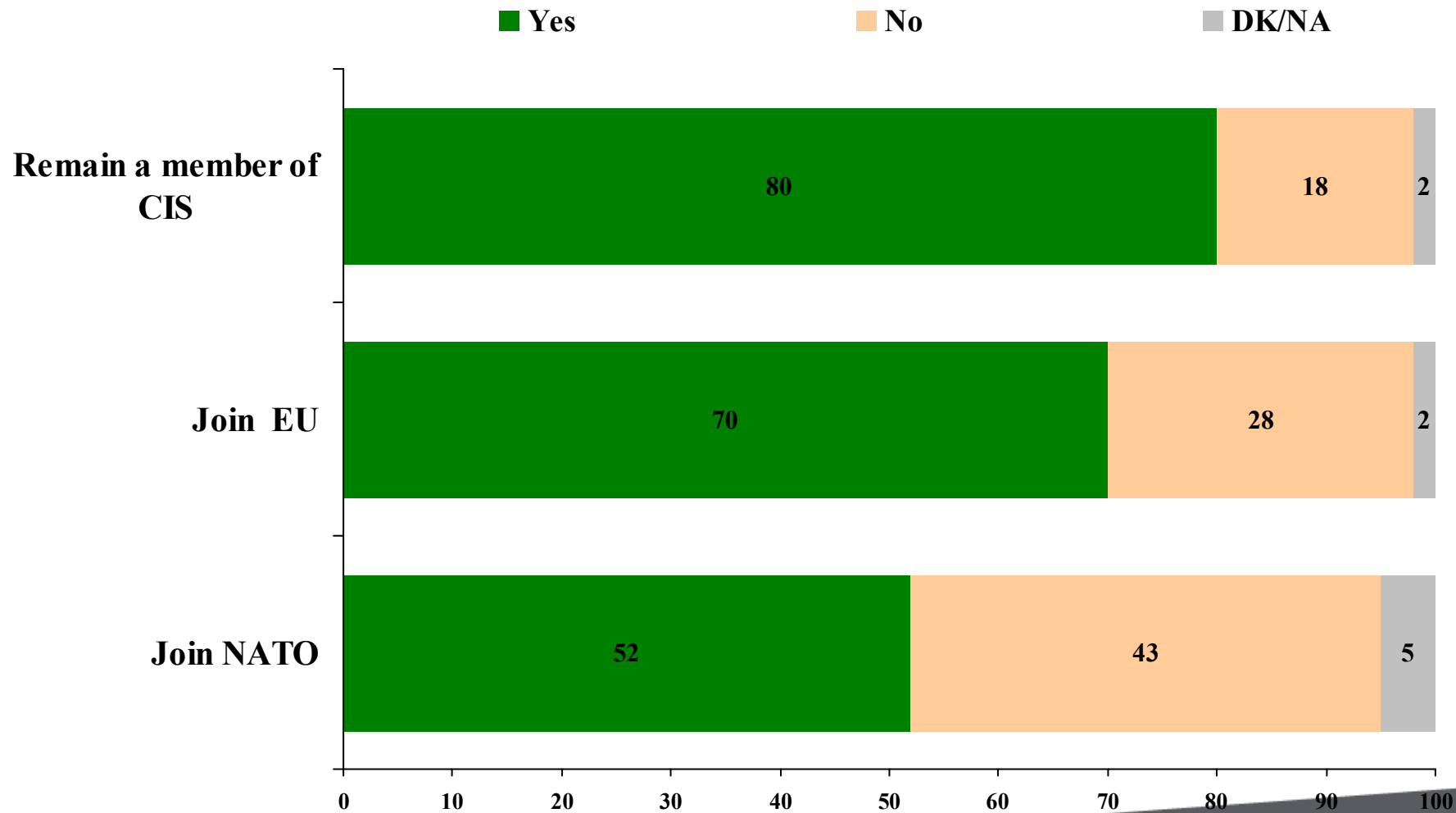
WHAT ARE THE MAIN PROBLEMS ARMENIA IS FACING AT THE MOMENT? (All mentioned)

All respondents (%)



SHOULD ARMENIA IN THE FUTURE...?

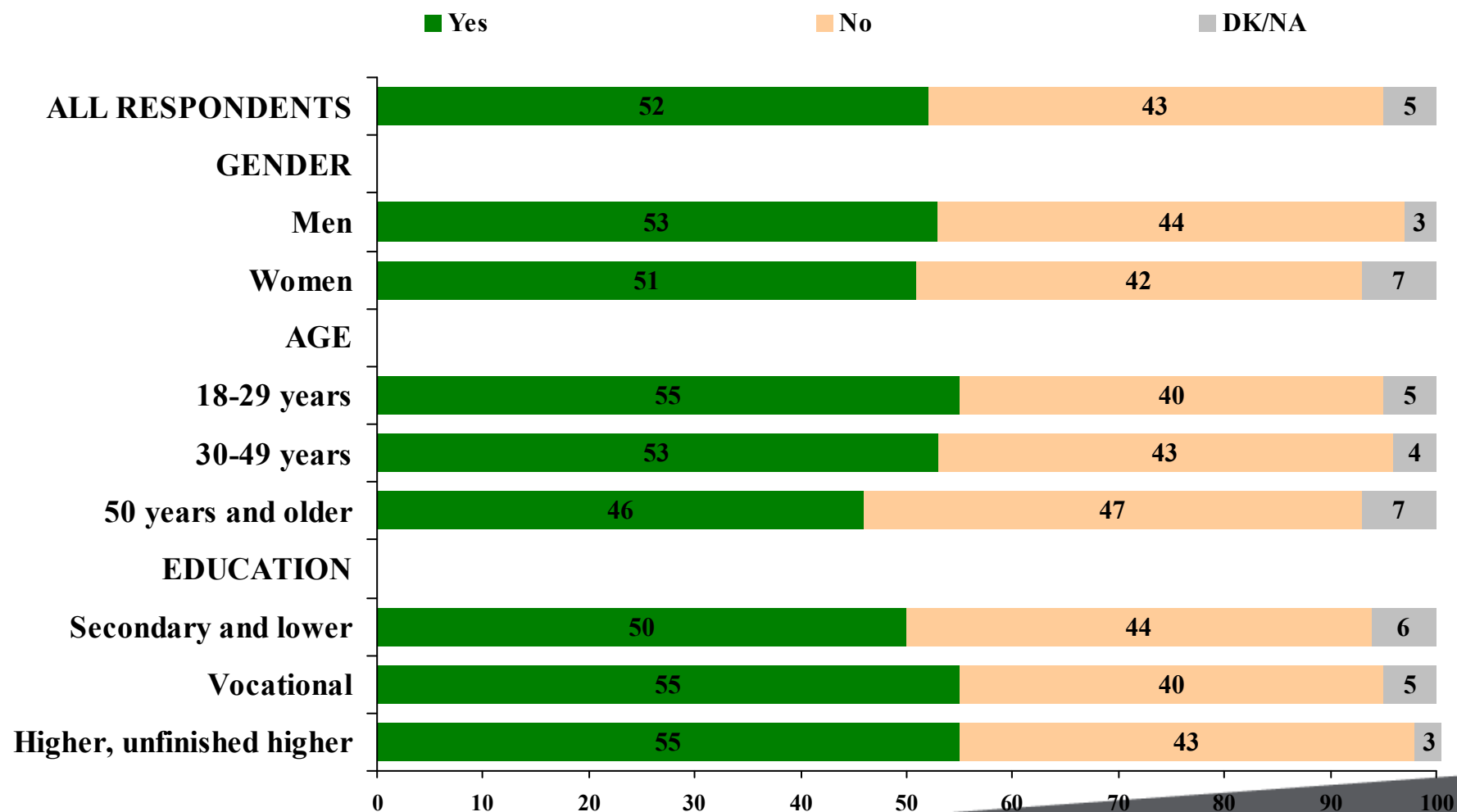
All respondents (%)



SHOULD ARMENIA IN THE FUTURE...?

JOIN NATO

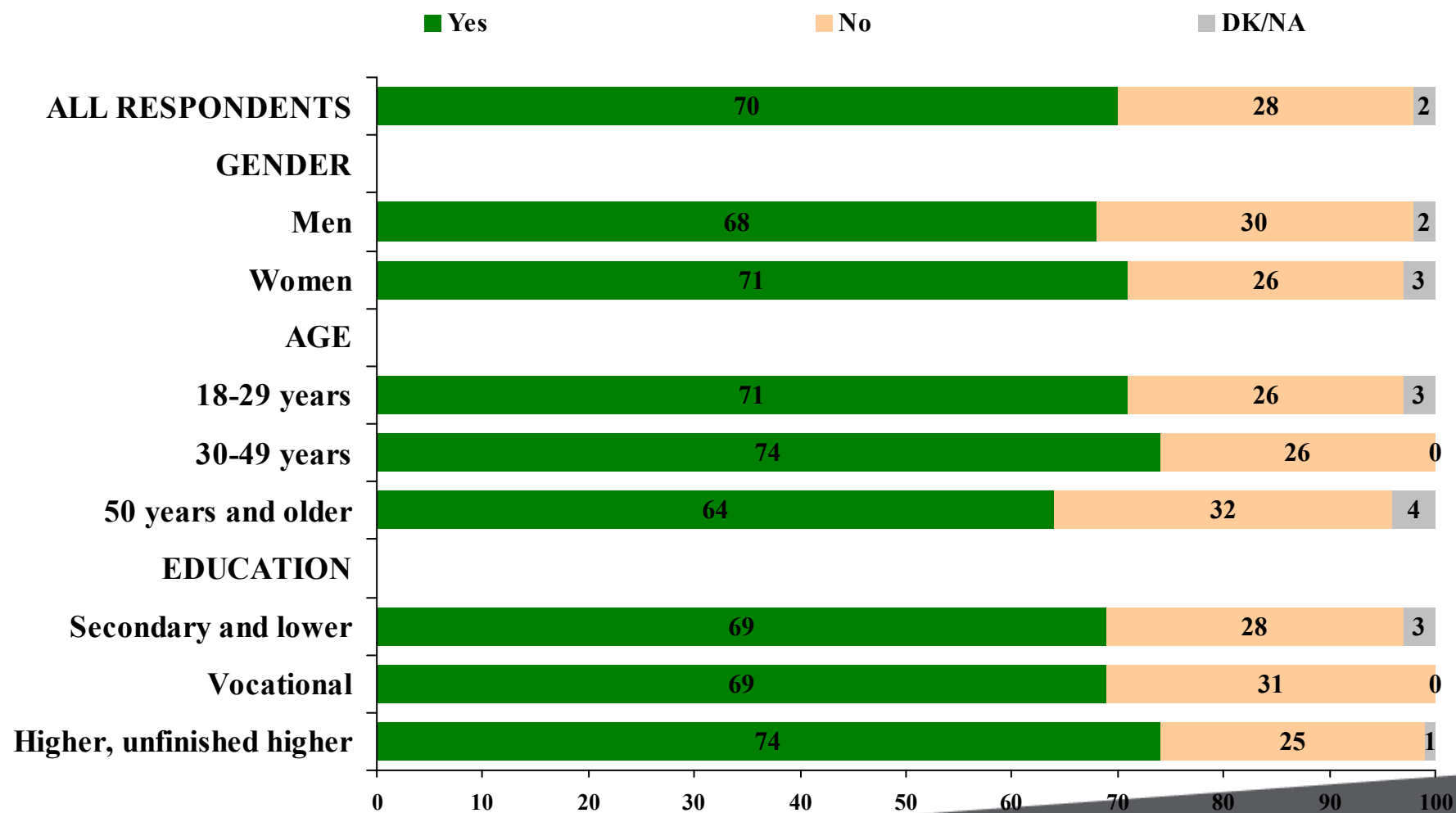
All respondents (%)



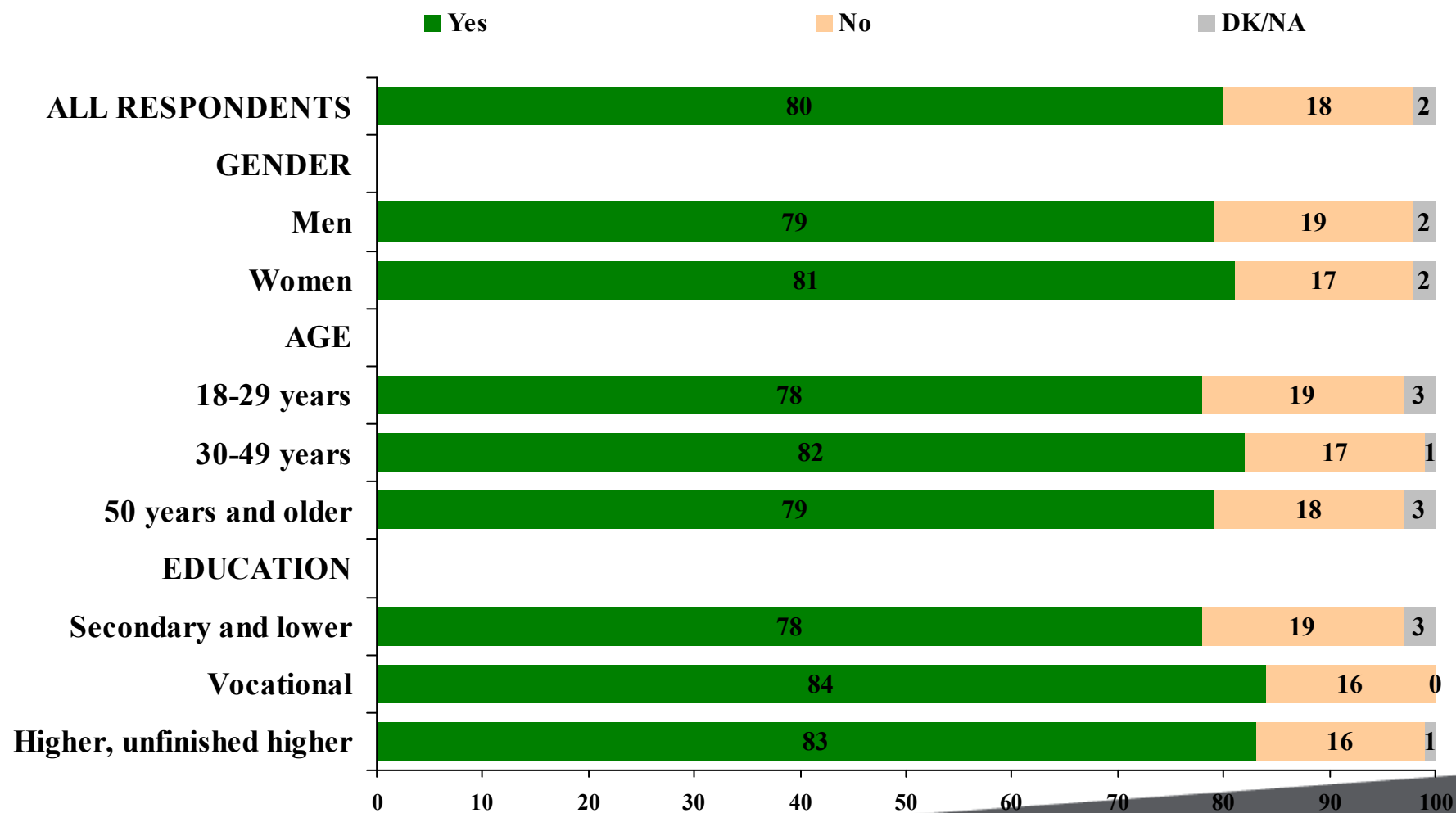
SHOULD ARMENIA IN THE FUTURE...?

JOIN THE EUROPEAN UNION

All respondents (%)



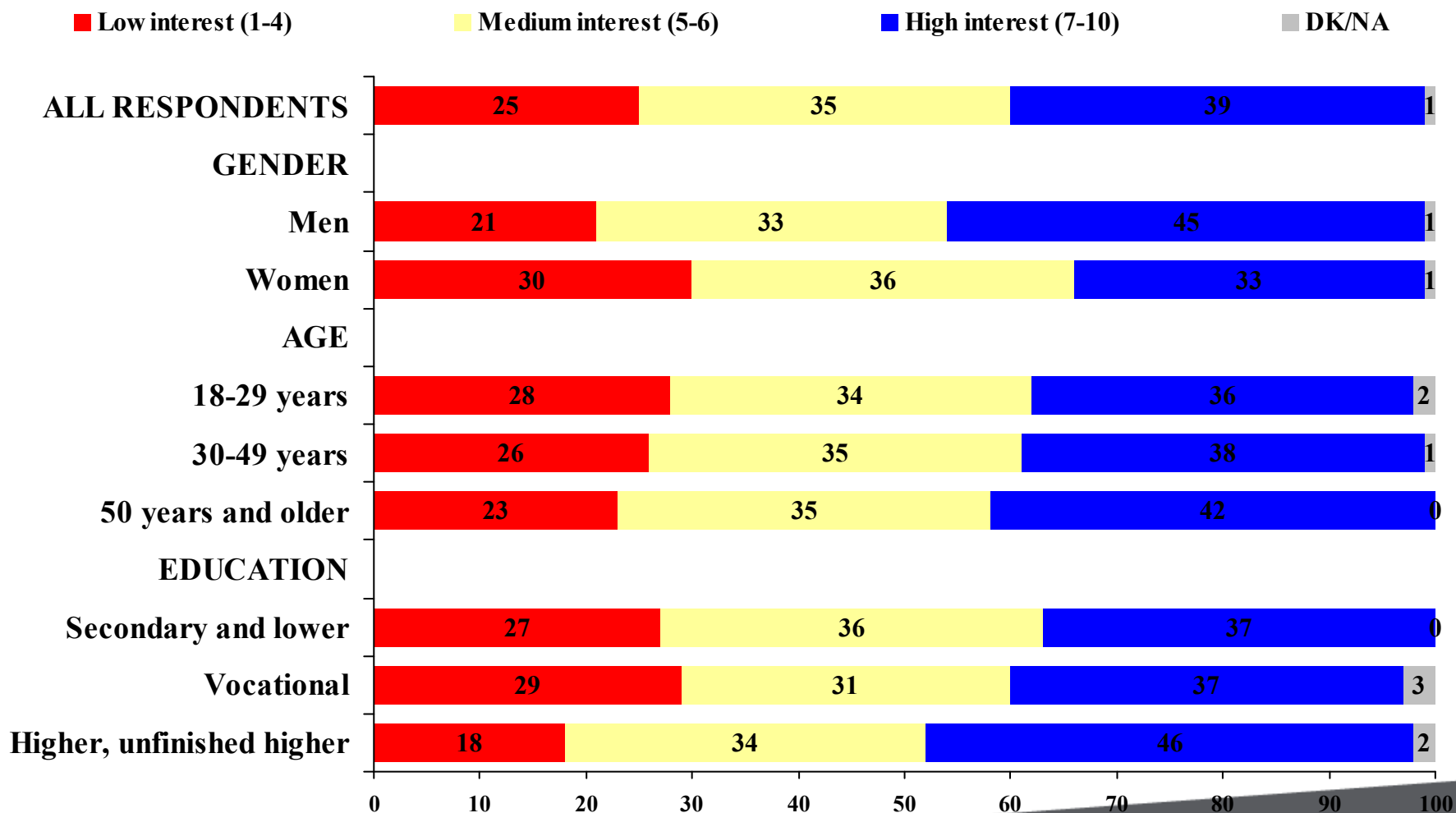
SHOULD ARMENIA IN THE FUTURE...?

REMAIN A MEMBER OF CIS*All respondents (%)*

POLITICAL PARTIES

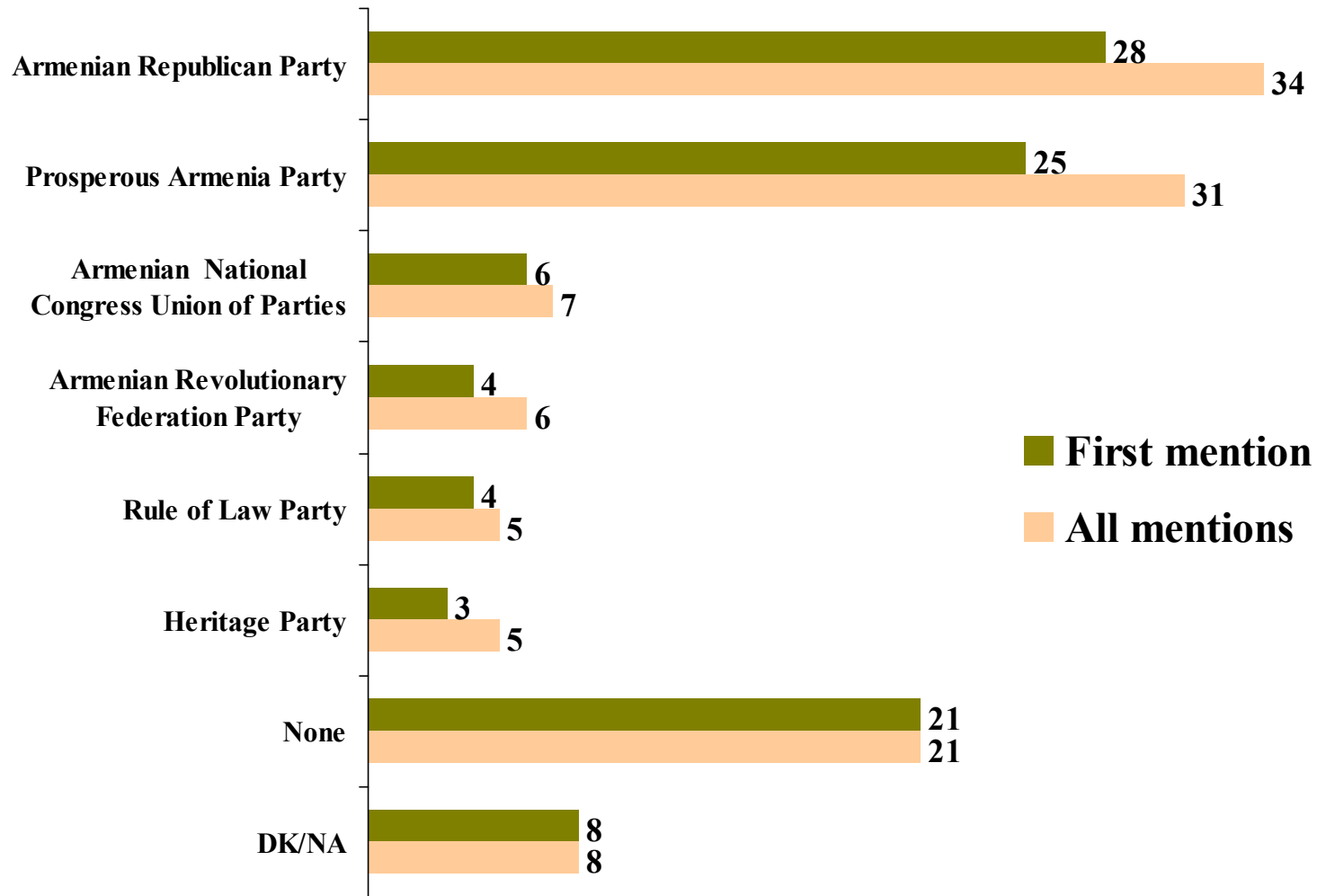
HOW MUCH INTEREST DO YOU HAVE IN POLITICS? PLEASE ANSWER USING THE SCALE FROM 1 TO 10 WHERE 10 MEANS “VERY MUCH INTERESTED” AND 1 – “NOT AT ALL INTERESTED”.

All respondents (%)



WHICH POLITICAL PARTIES, IF ANY, IN YOUR OPINION, CAN DEAL MOST SUCCESSFULLY AND SOLVE THE MOST IMPORTANT PROBLEMS YOU HAVE MENTIONED THAT ARMENIA IS FACING?

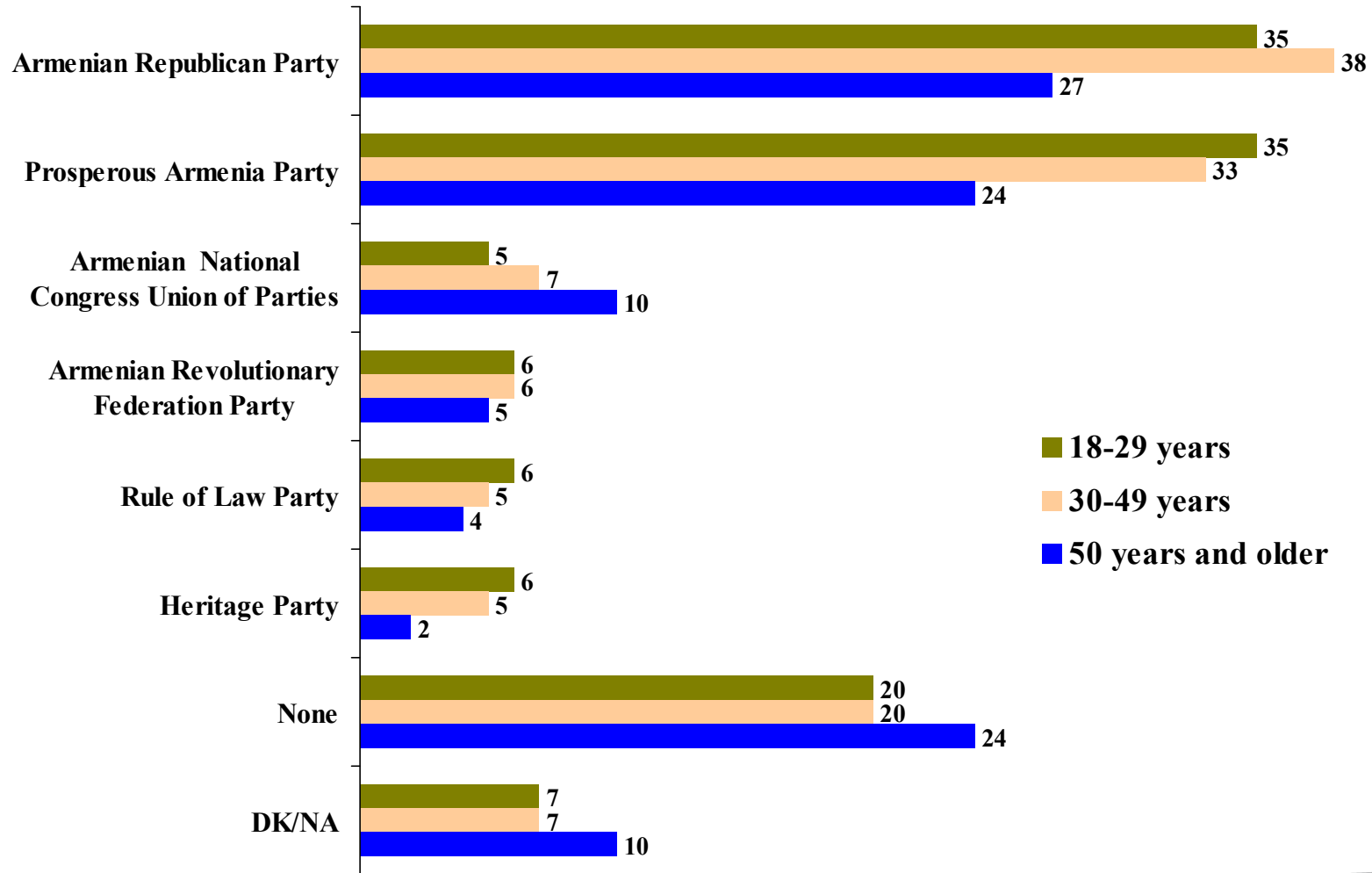
All respondents (%)



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(All mentioned)

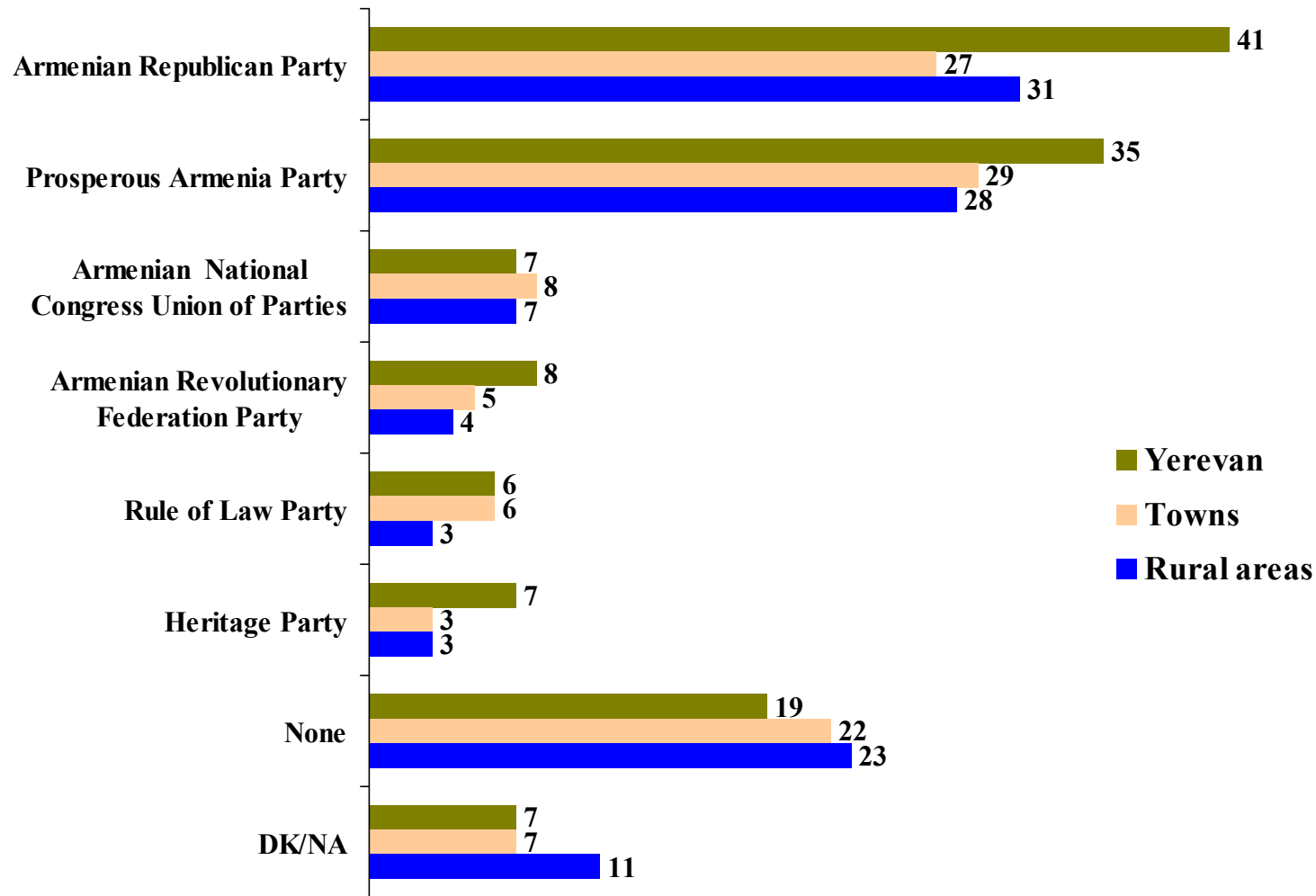
All respondents (%)



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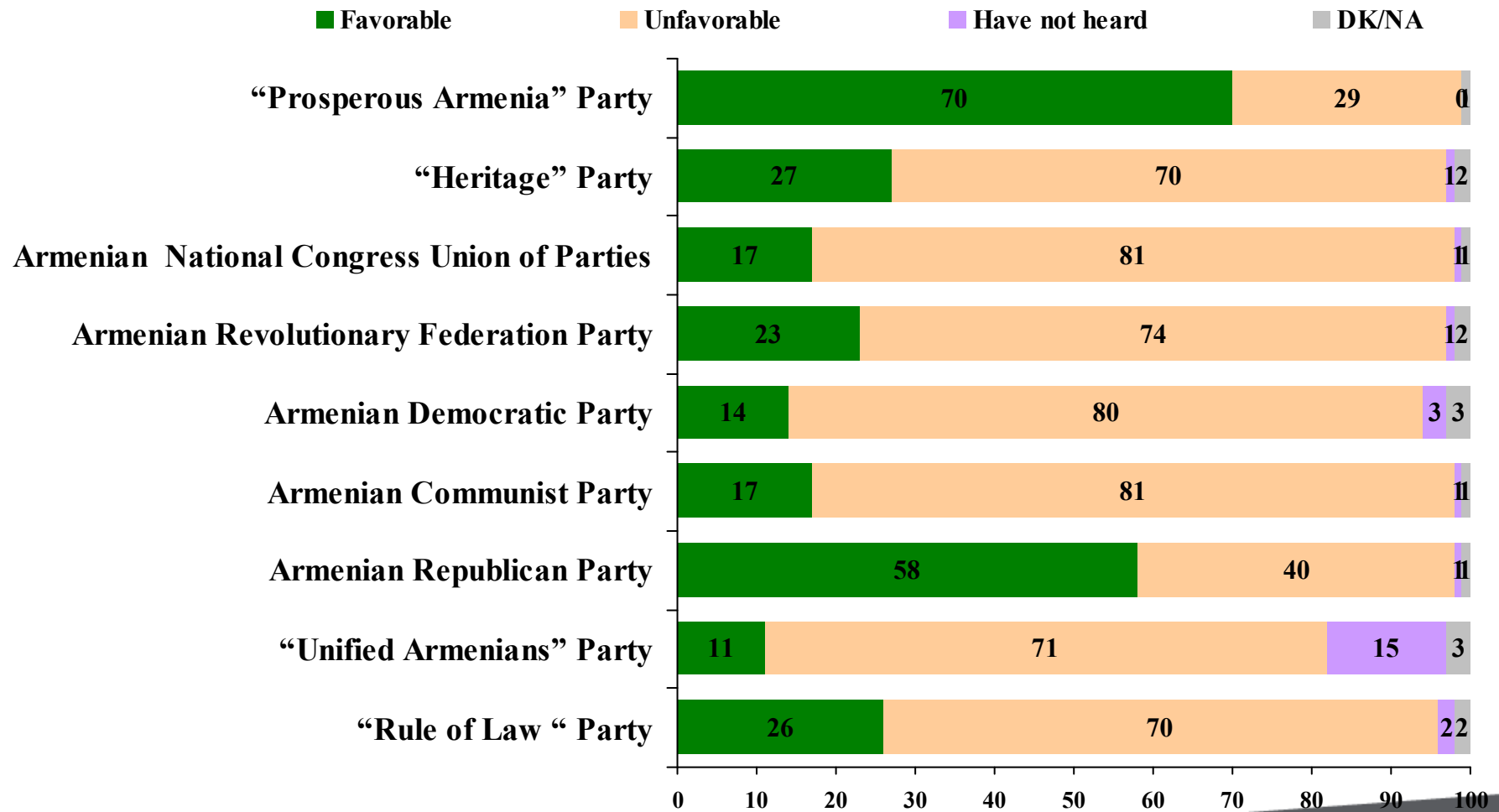
(All mentioned)

All respondents (%)



PLEASE TELL ABOUT EACH OF THE FOLLOWING POLITICAL PARTIES IN ARMENIA, IS YOUR OPINION ABOUT EACH OF THEM FAVORABLE OR UNFAVORABLE?

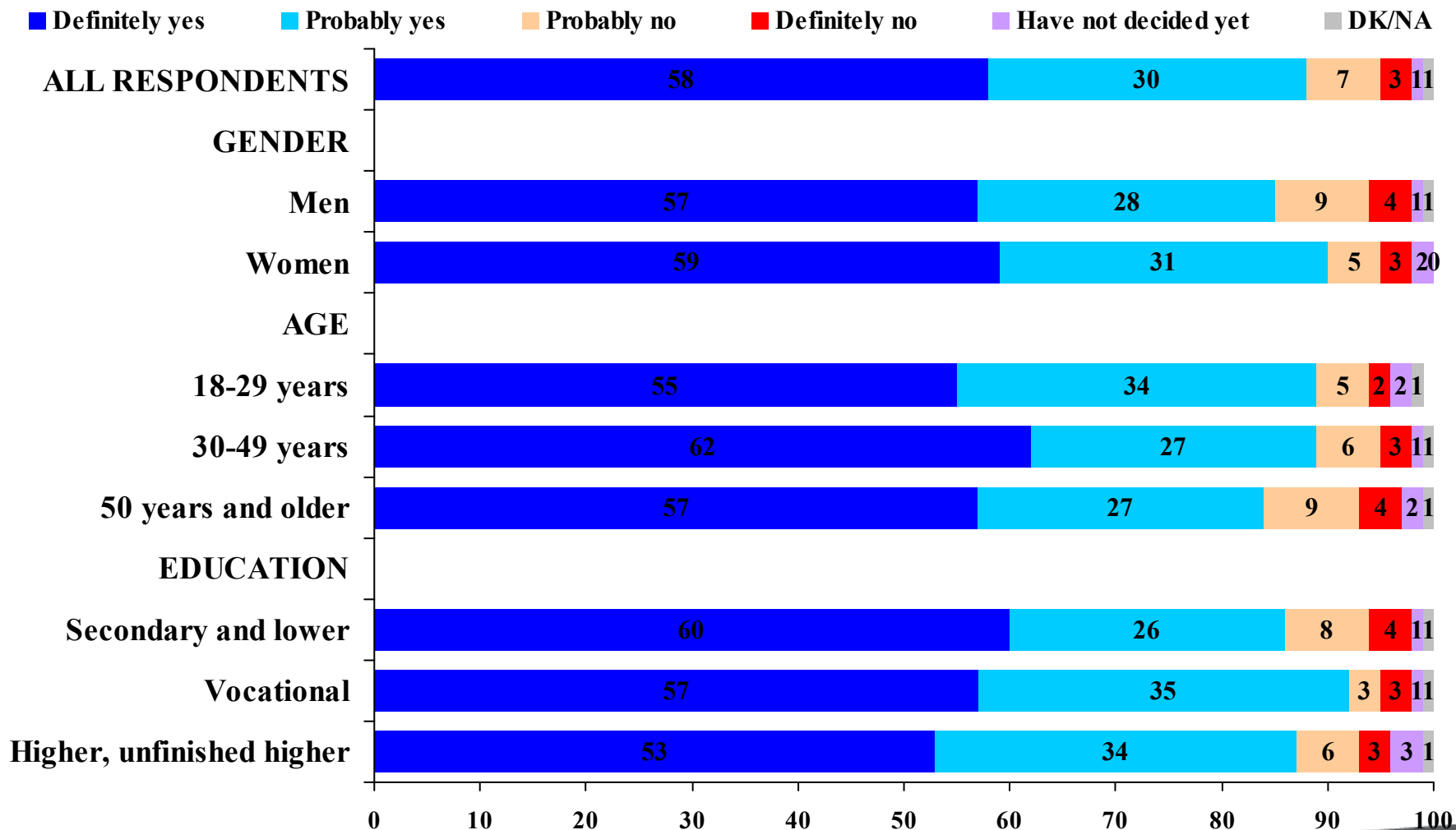
All respondents (%)



VOTING INTENTIONS

DO YOU PLAN TO VOTE IN THE PARLIAMENTARY ELECTIONS ON MAY 6, 2012?

All respondents (%)

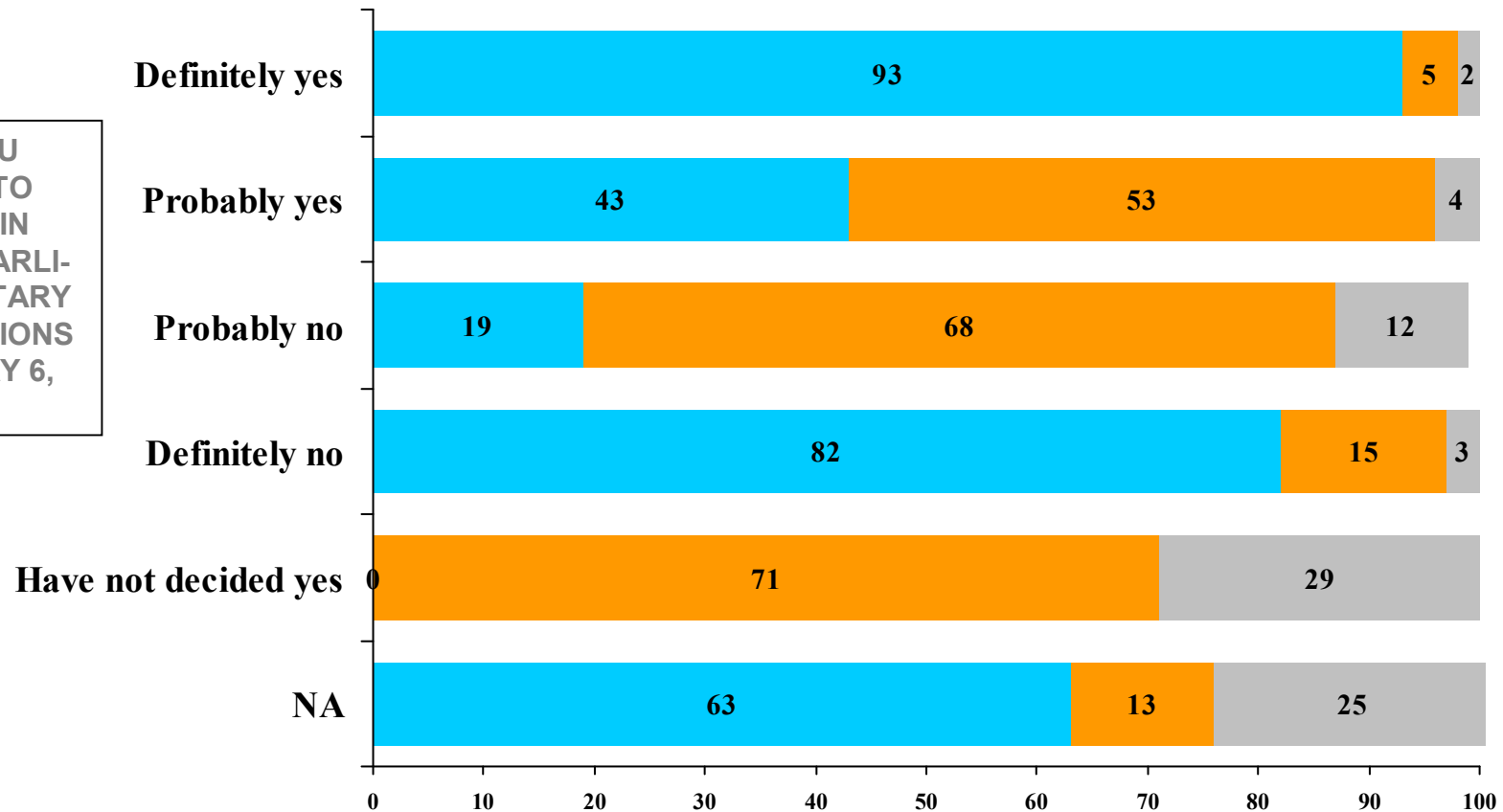


IS YOUR DECISION TO VOTE / NOT TO VOTE FINAL OR YOU MIGHT CHANGE YOUR MIND?

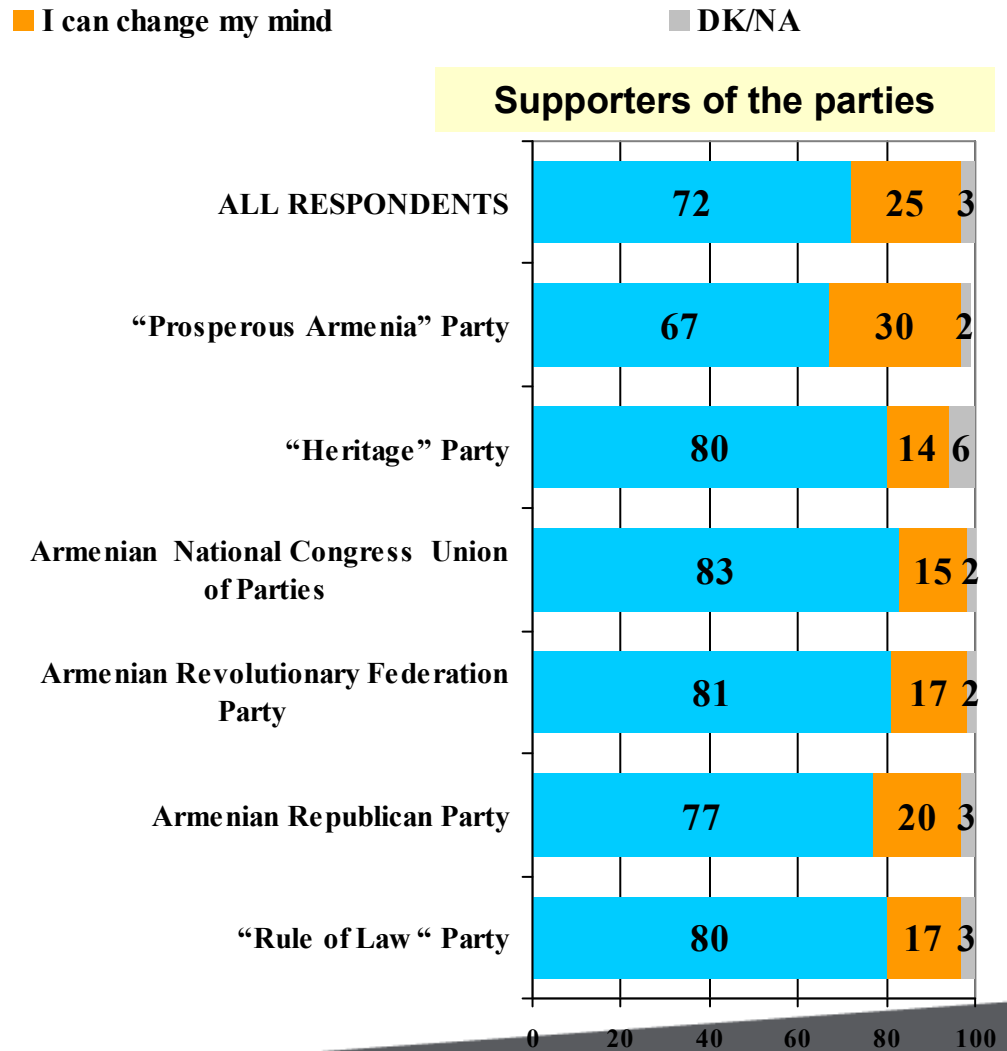
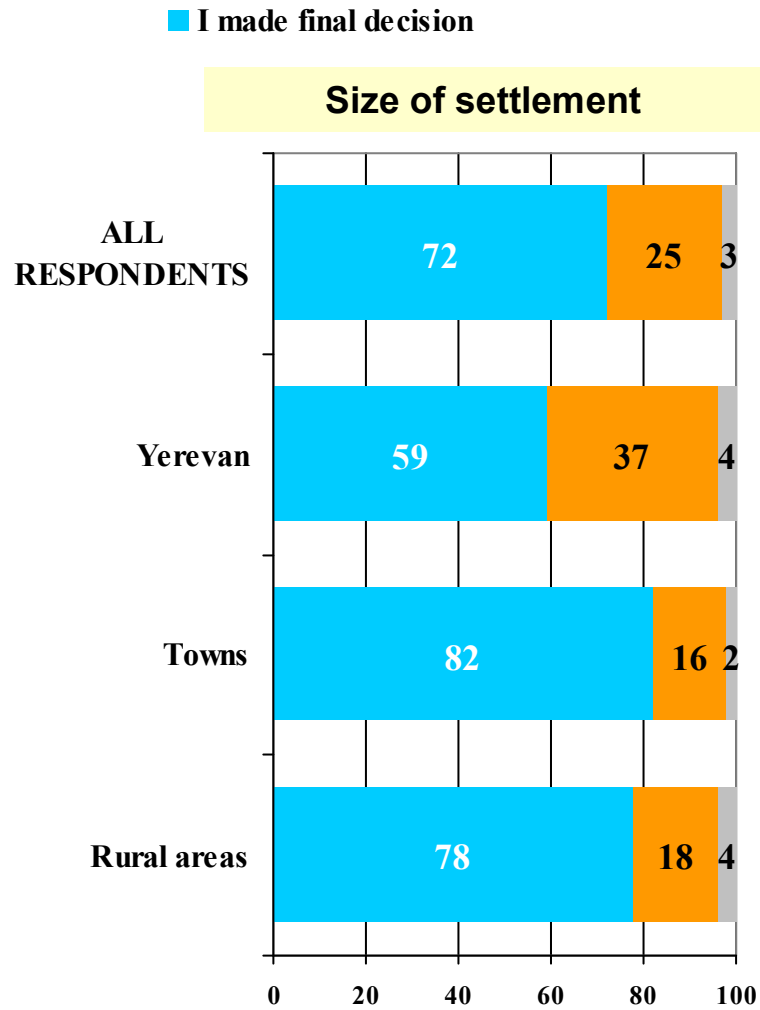
All respondents (%)

■ I made final decision ■ I can change my mind ■ DK/NA

DO YOU PLAN TO VOTE IN THE PARLIAMENTARY ELECTIONS ON MAY 6, 2012?



IS YOUR DECISION TO VOTE / NOT TO VOTE FINAL OR YOU MIGHT CHANGE YOUR MIND?



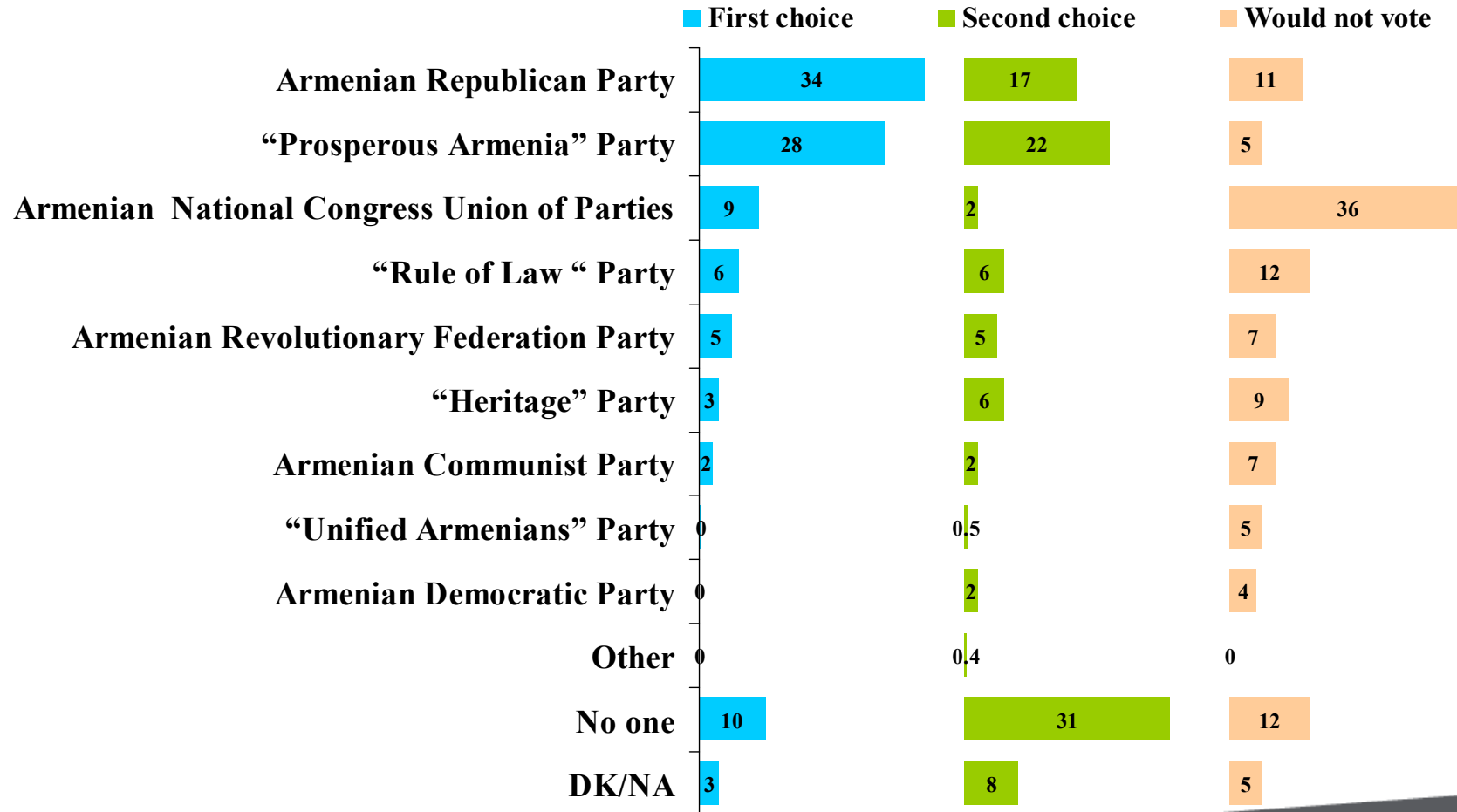
PARTIES

WHICH POLITICAL PARTY WOULD YOU VOTE FOR IF THE PARLIAMENTARY ELECTIONS WERE HELD NEXT SUNDAY?

WHICH OTHER PARTY YOU MIGHT BE VOTING FOR IN THE PARLIAMENTARY ELECTIONS, IF FOR SOME REASON YOUR FIRST CHOICE IS NOT AVAILABLE?

WHICH POLITICAL PARTIES WOULD YOU NEVER VOTE FOR?

All respondents (%)

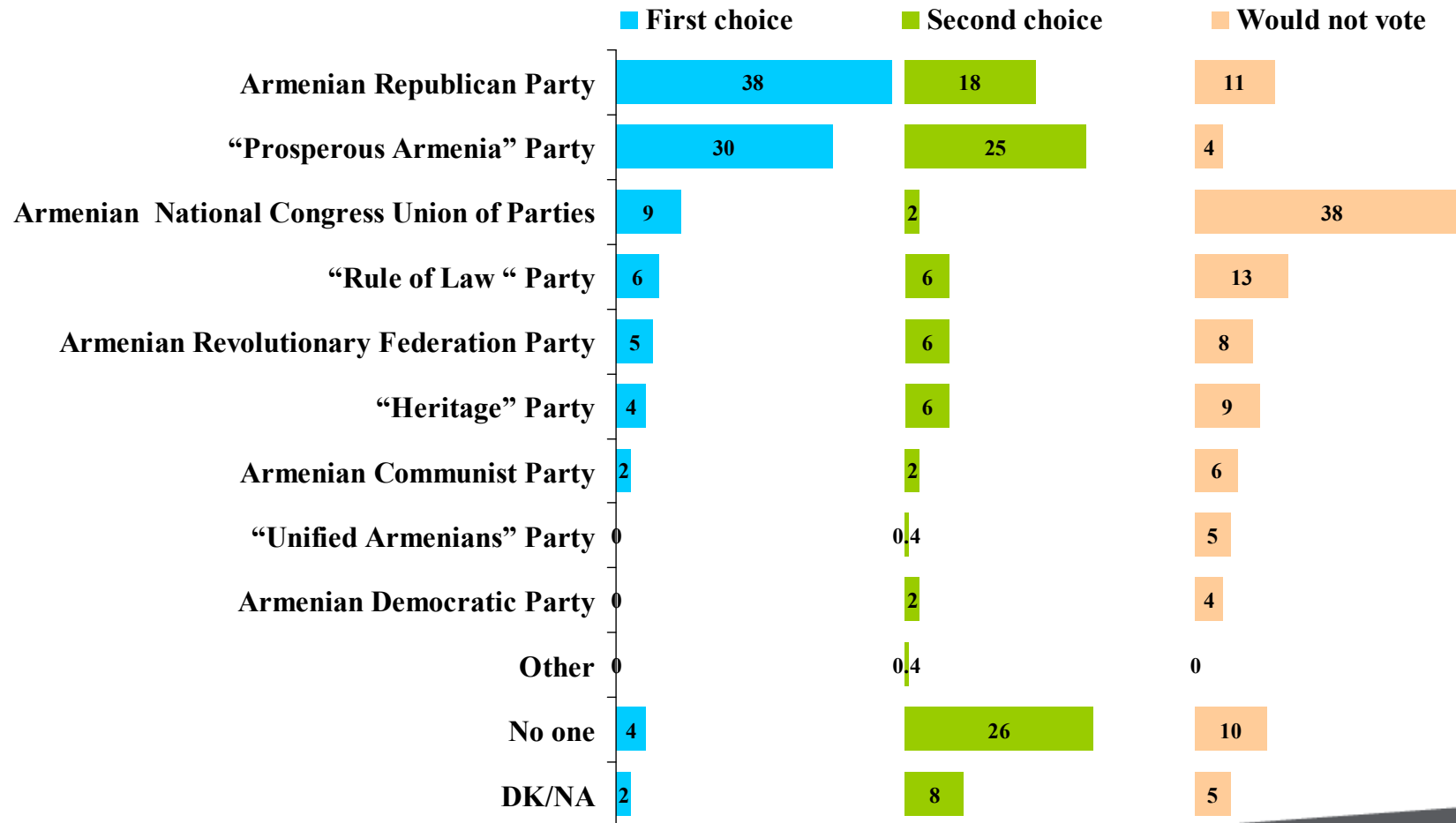


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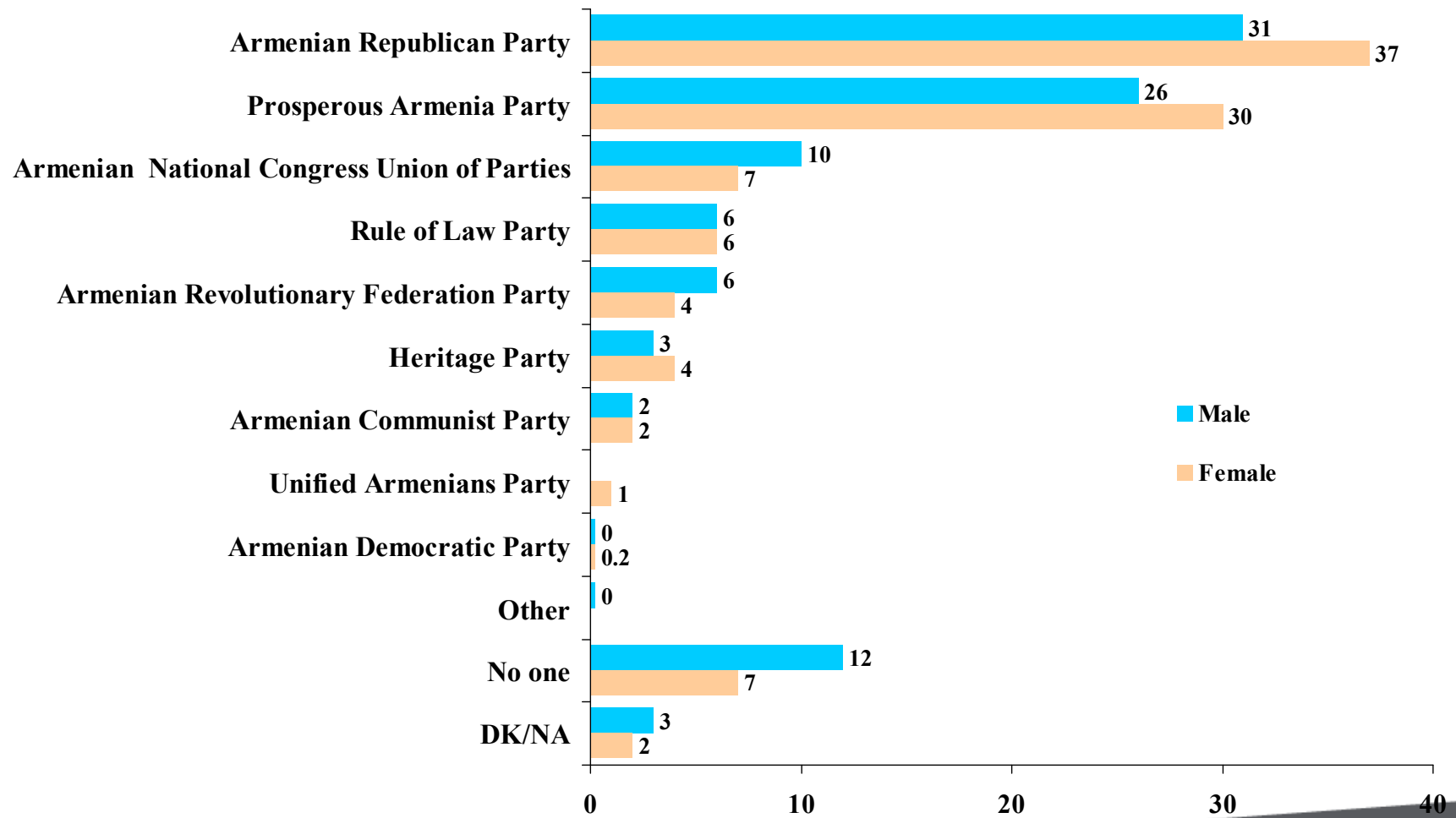
WHICH POLITICAL PARTIES WOULD YOU NEVER VOTE FOR?

Likely to vote respondents (%)



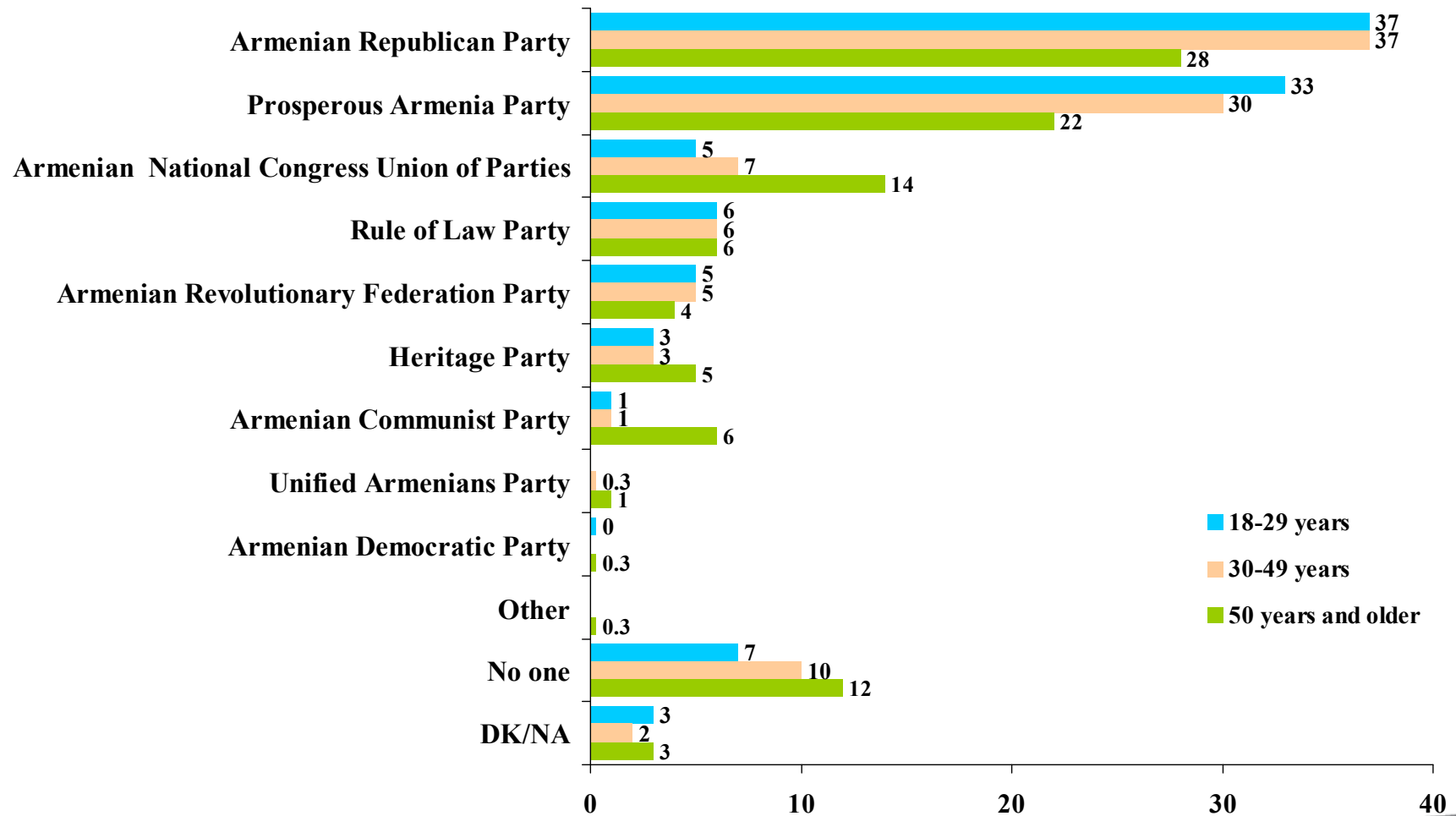
WHICH POLITICAL PARTY WOULD YOU VOTE FOR IF THE PARLIAMENTARY ELECTIONS WERE HELD NEXT SUNDAY? First choice

All respondents (%)



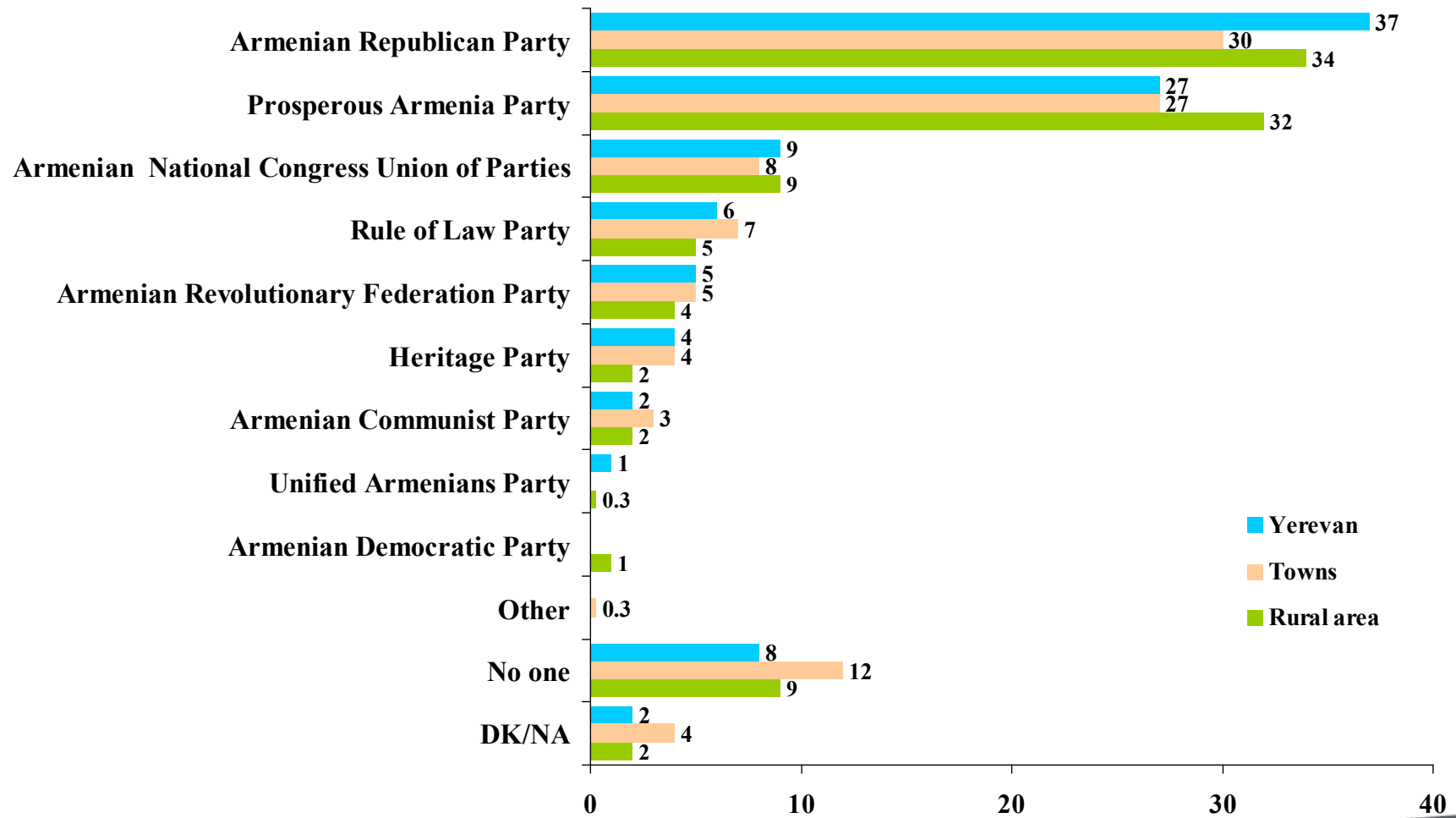
WHICH POLITICAL PARTY WOULD YOU VOTE FOR IF THE PARLIAMENTARY ELECTIONS WERE HELD NEXT SUNDAY? First choice

All respondents (%)



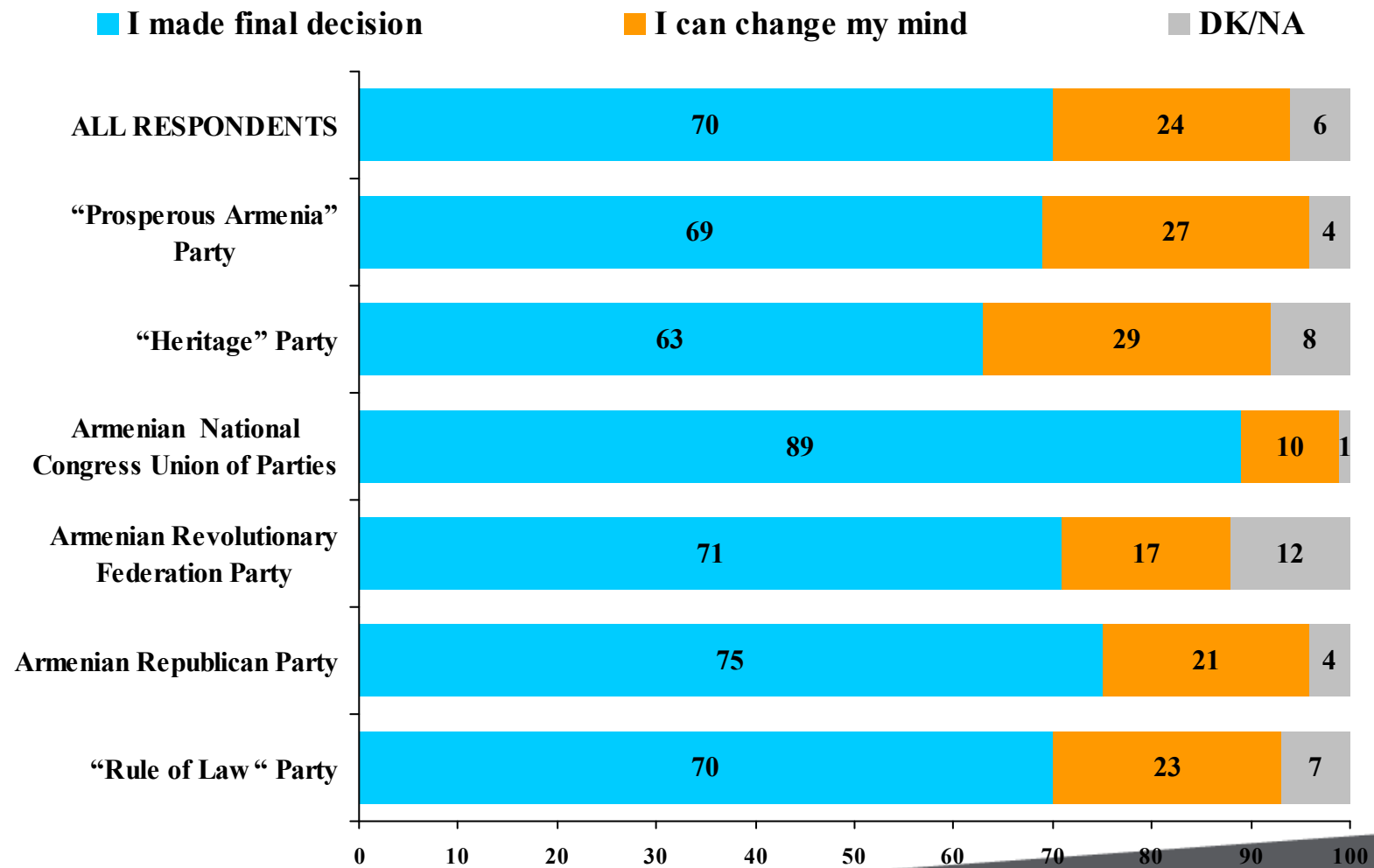
WHICH POLITICAL PARTY WOULD YOU VOTE FOR IF THE PARLIAMENTARY ELECTIONS WERE HELD NEXT SUNDAY? First choice

All respondents (%)



IS YOUR DECISION WHICH PARTY TO VOTE FOR FINAL OR YOU MIGHT CHANGE YOUR MIND?

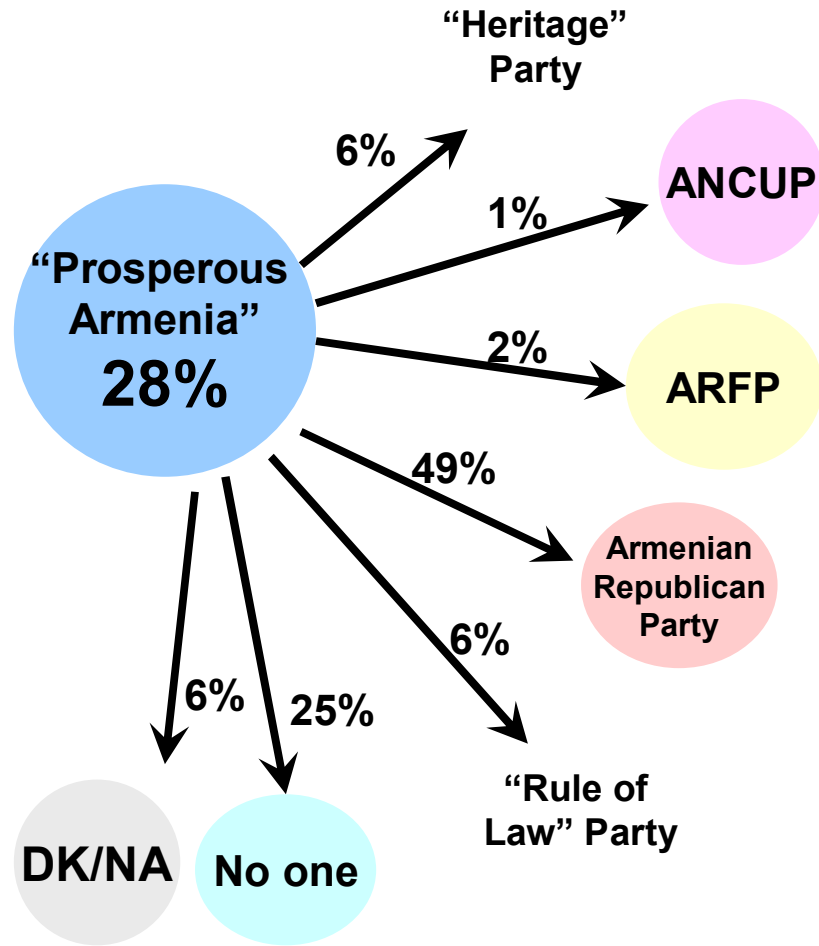
Intended to vote for particular party respondents (%)



“Prosperous Armenia” Party potential voters flow

First choice

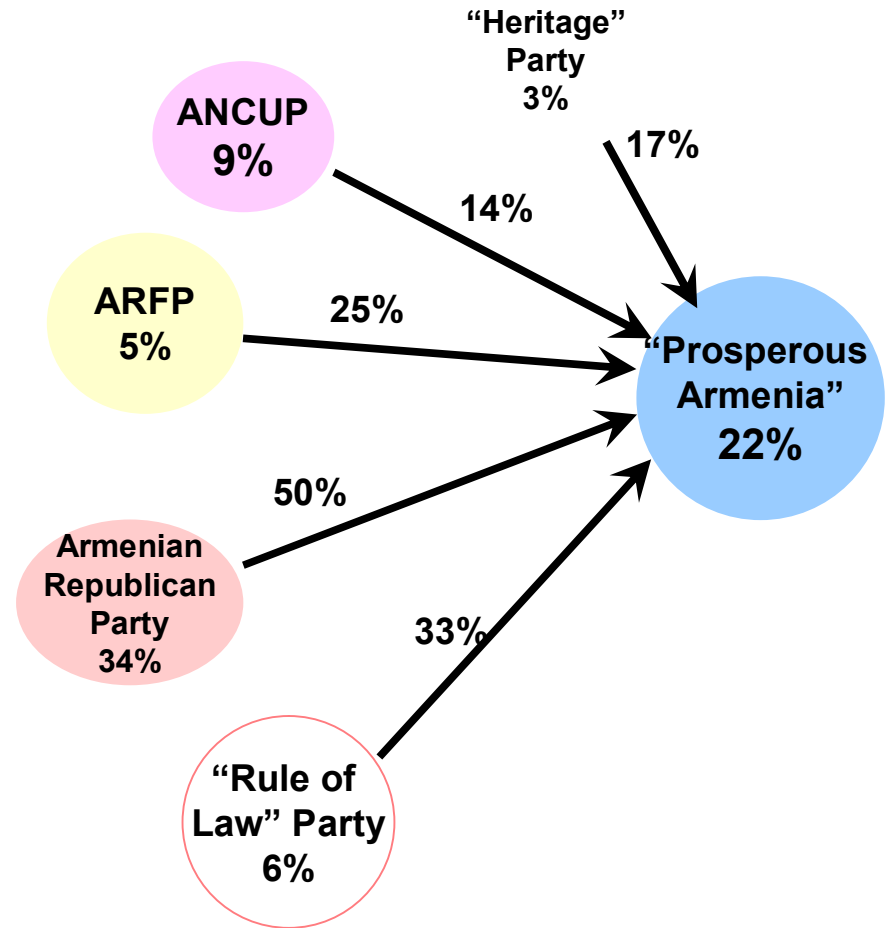
Second choice



“Prosperous Armenia” Party potential voters gain

First choice

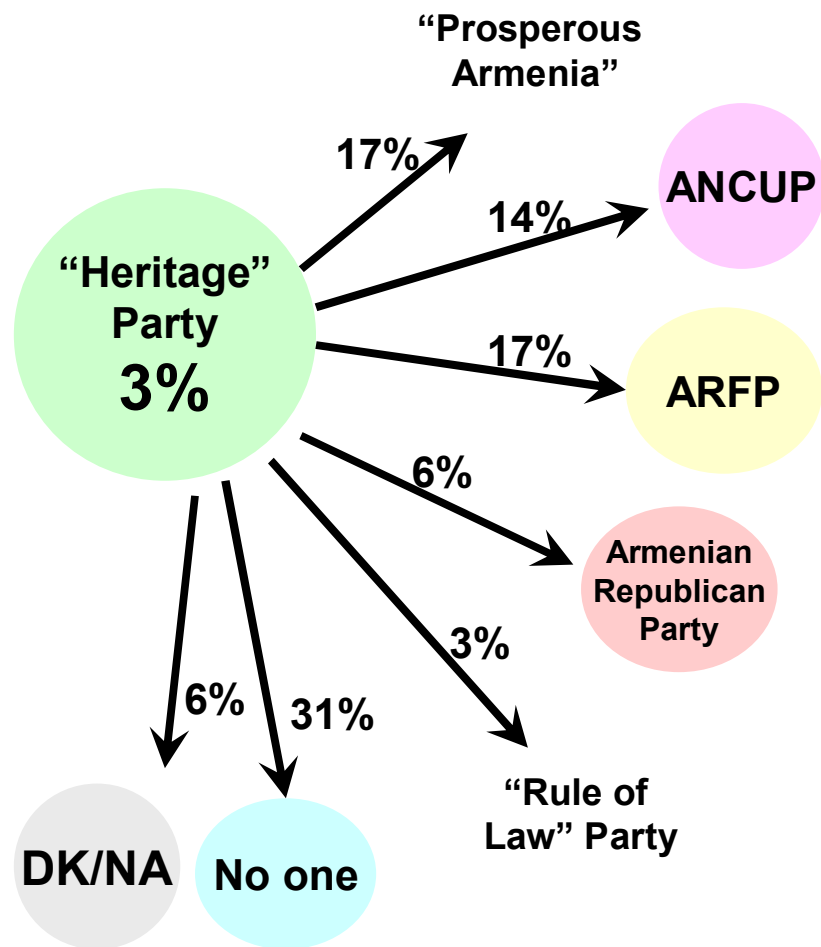
Second choice



“Heritage” Party potential voters flow

First choice

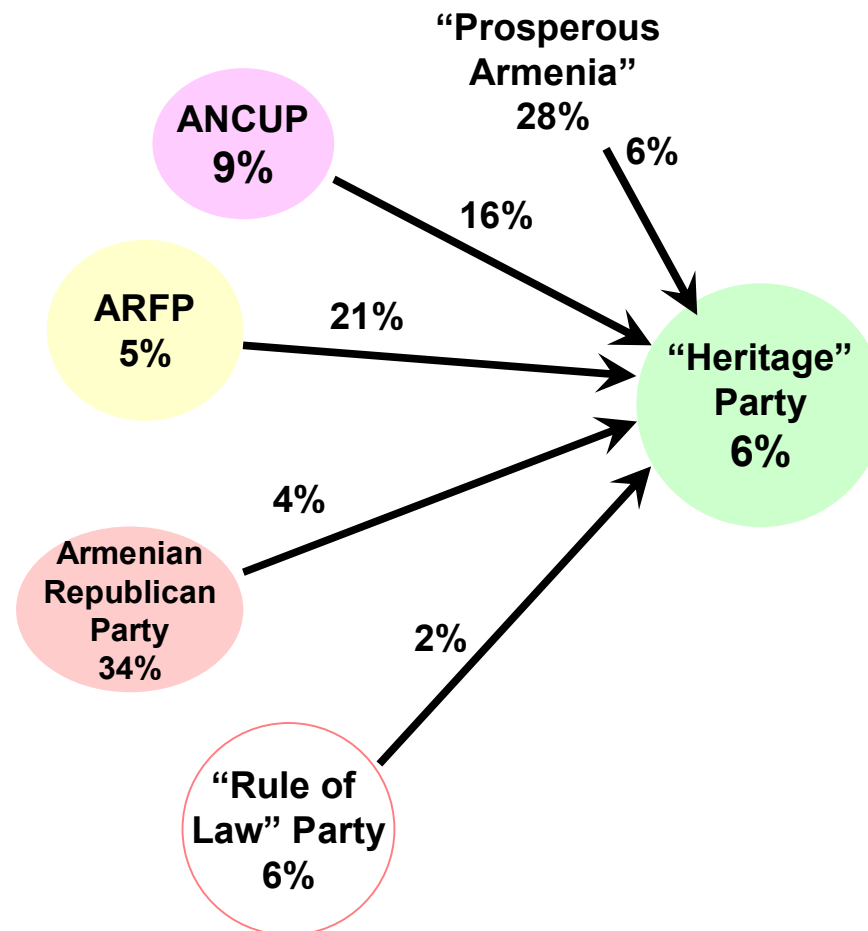
Second choice



“Heritage” Party potential voters gain

First choice

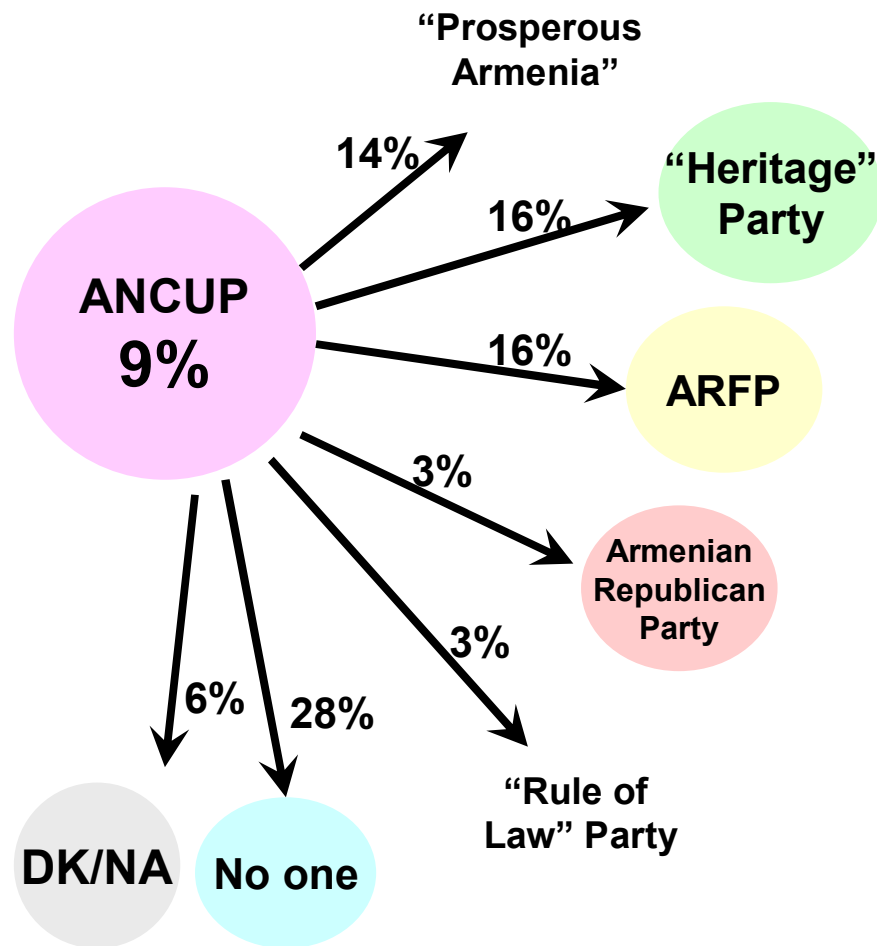
Second choice



Armenian National Congress Union of Parties potential voters flow

First choice

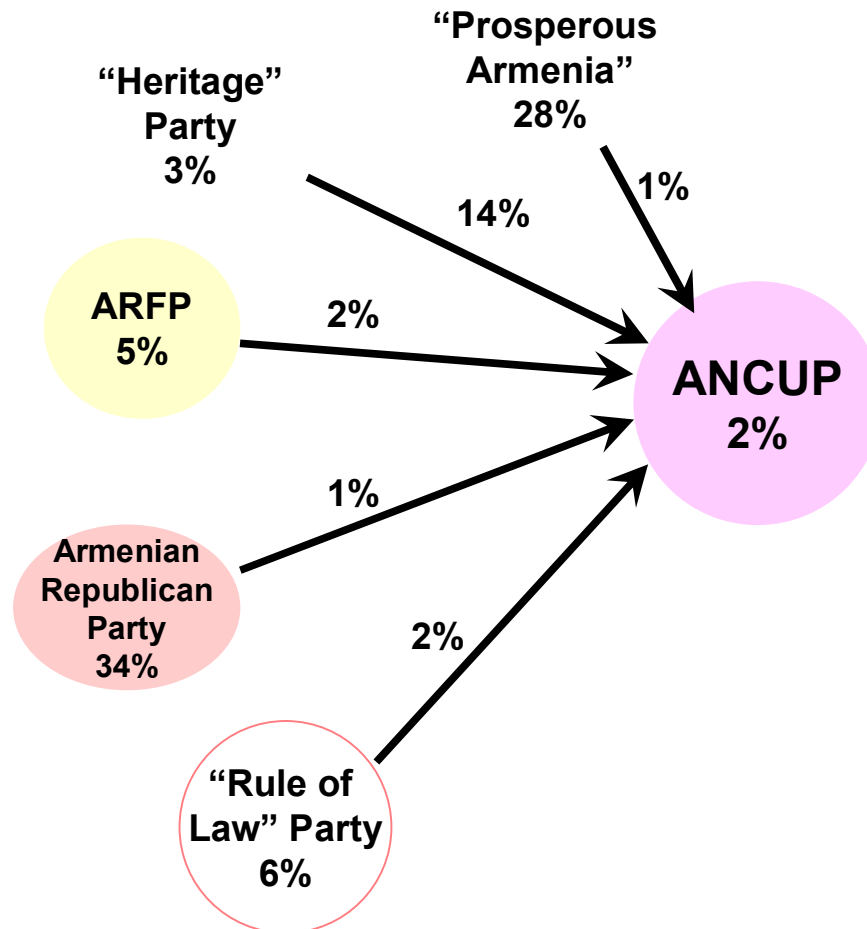
Second choice



Armenian National Congress Union of Parties potential voters gain

First choice

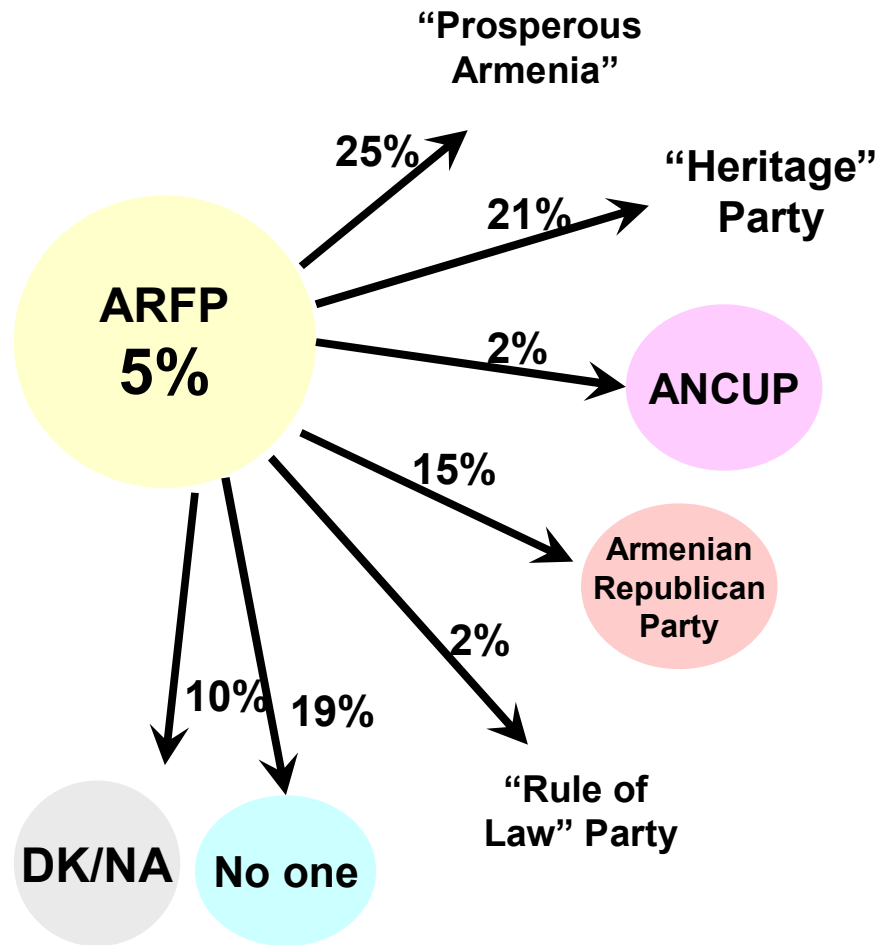
Second choice



Armenian Revolutionary Federation Party potential voters flow

First choice

Second choice

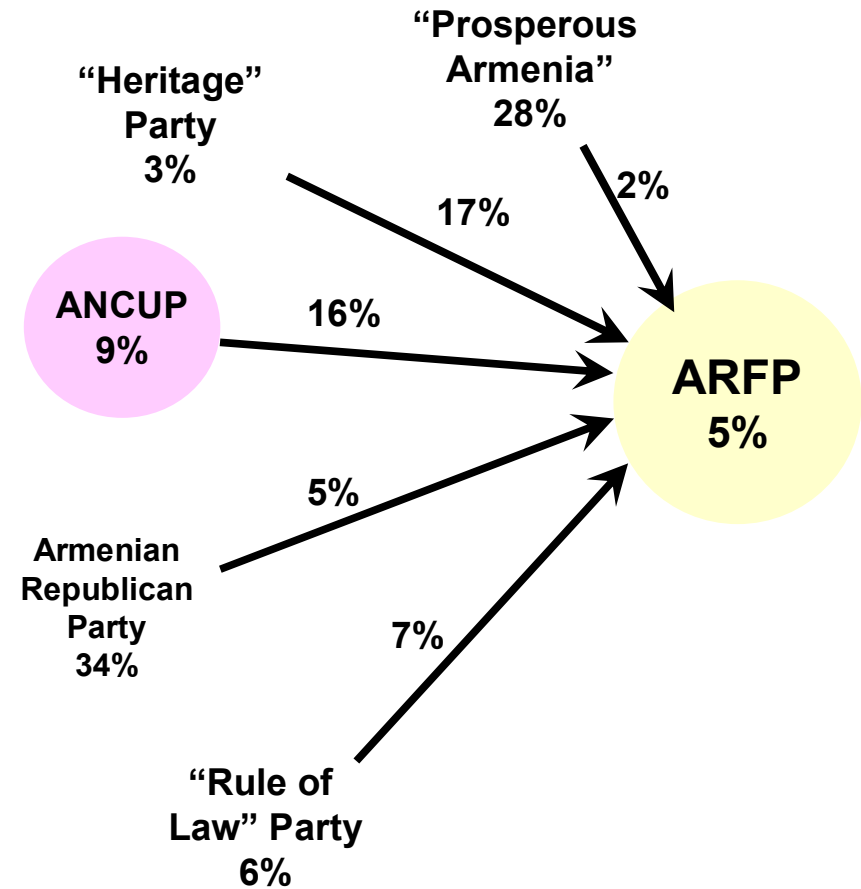


Armenian Revolutionary Federation Party potential voters gain

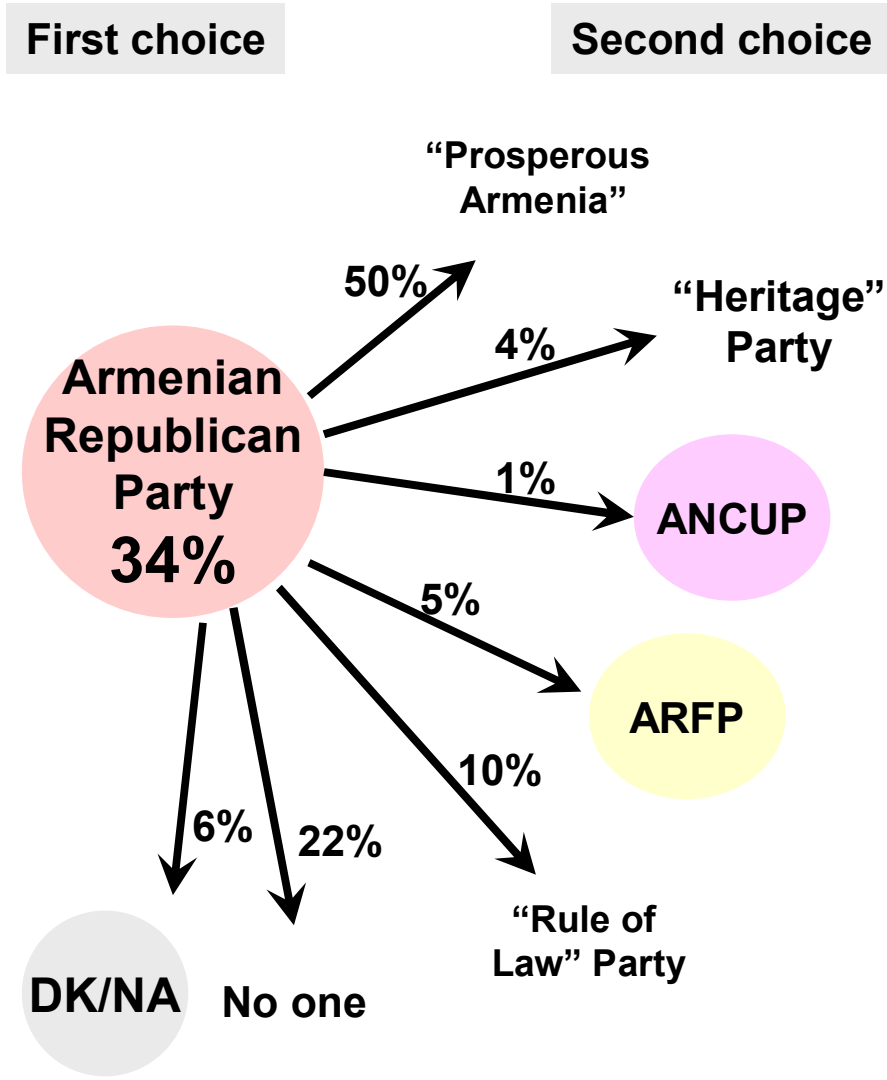
39

First choice

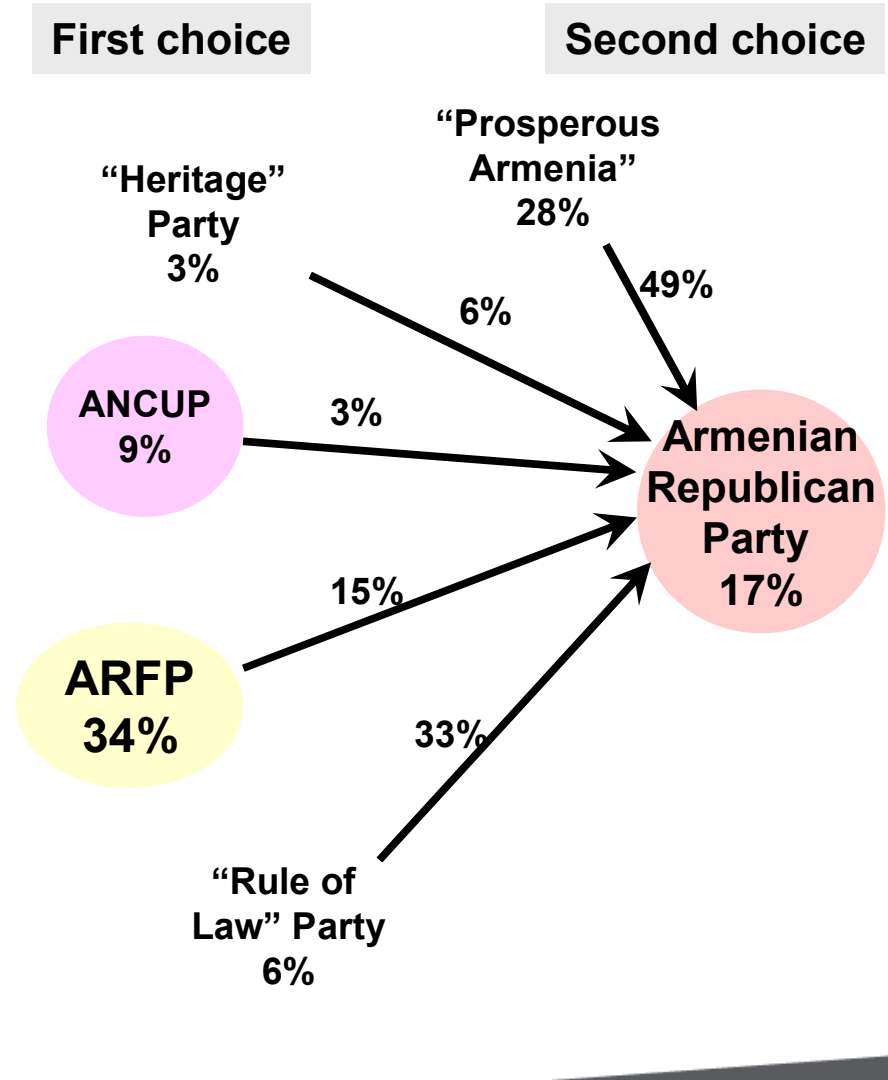
Second choice



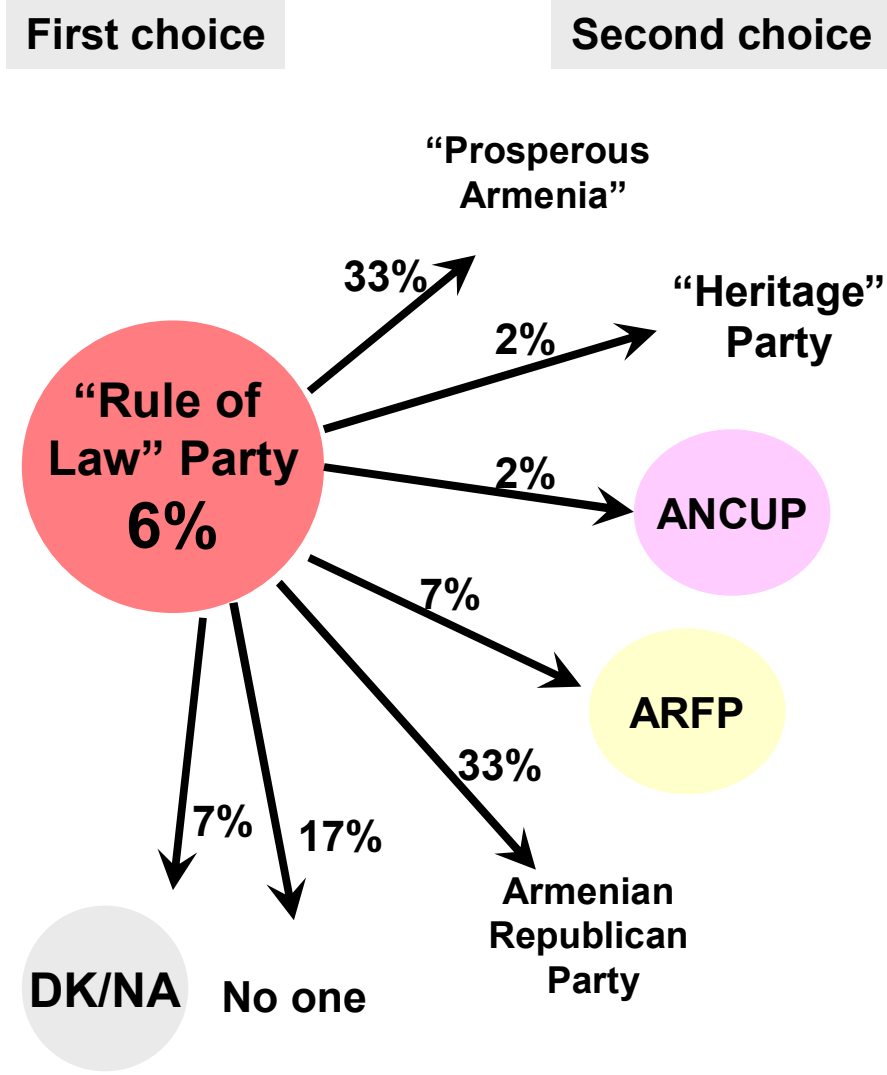
Armenian Republican Party potential voters flow



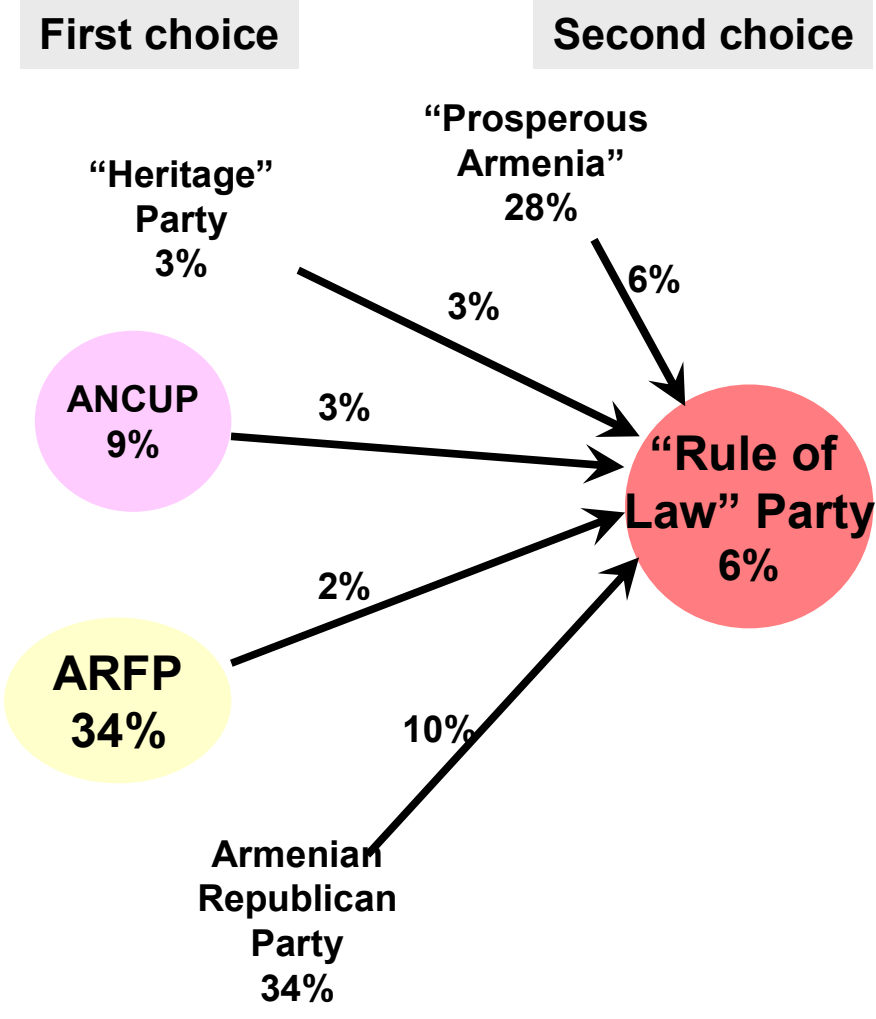
Armenian Republican Party potential voters gain



“Rule of Law” Party potential voters flow



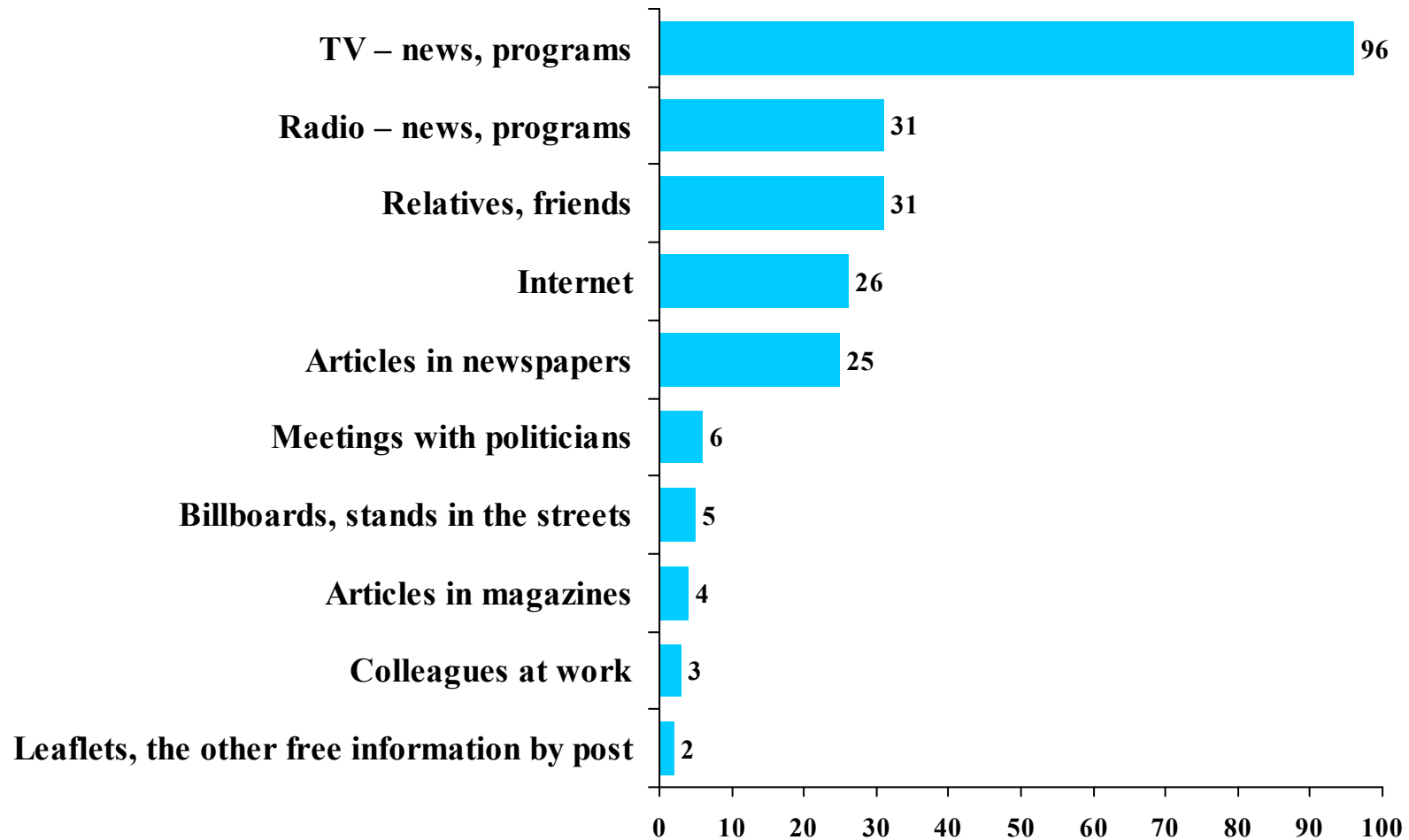
“Rule of Law” Party potential voters gain



SOURCES OF POLITICAL INFORMATION

WHICH OF THESE SOURCES DO YOU USE TO OBTAIN POLITICAL INFORMATION?

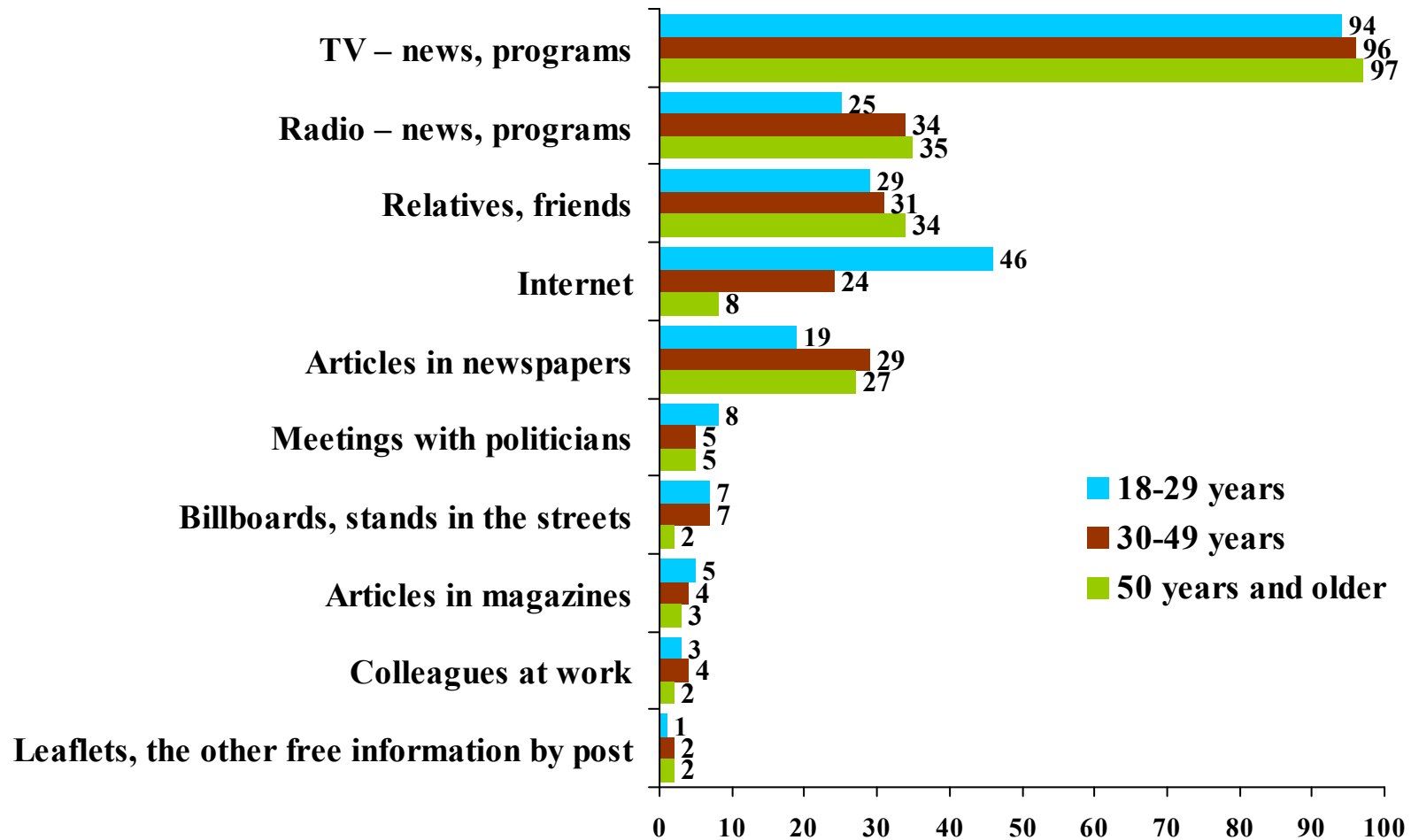
All respondents (%)



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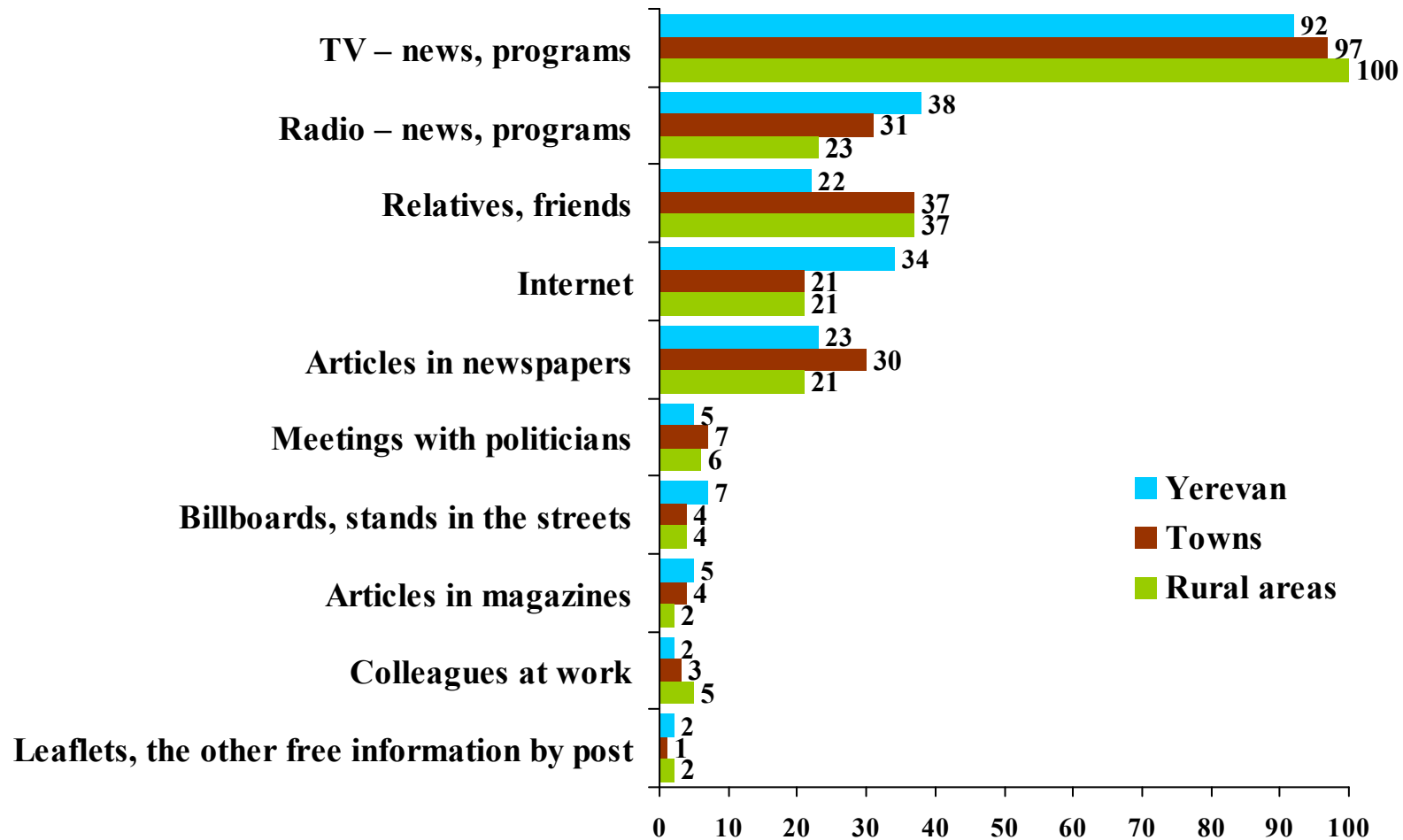
All respondents (%)



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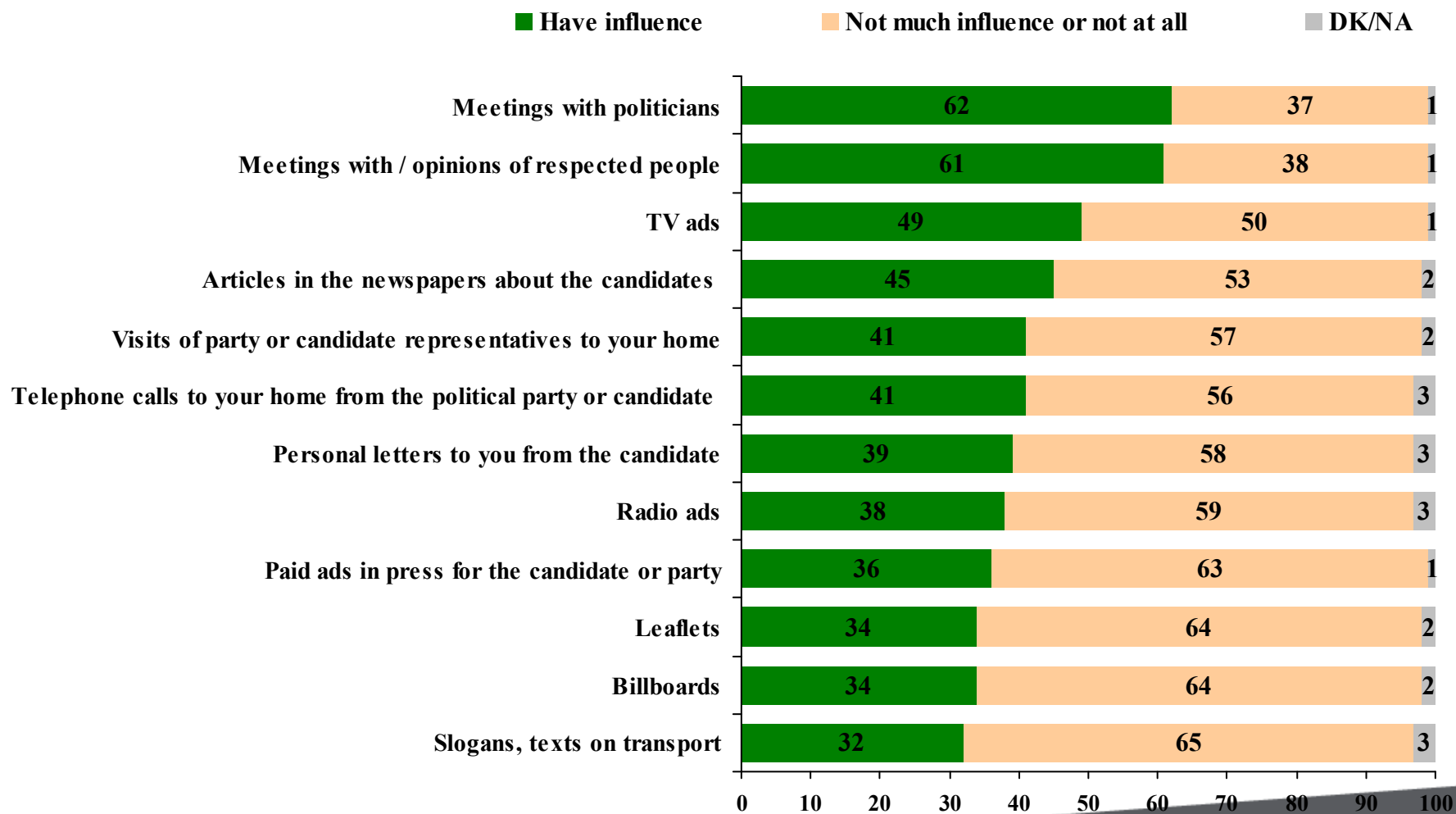
All respondents (%)



SOURCES OF POLITICAL INFORMATION

IN GENERAL, HOW MUCH INFLUENCE DOES EACH OF THESE FORMS OF ELECTION CAMPAIGNING HAVE ON YOU DURING A POLITICAL CAMPAIGN?

All respondents (%)

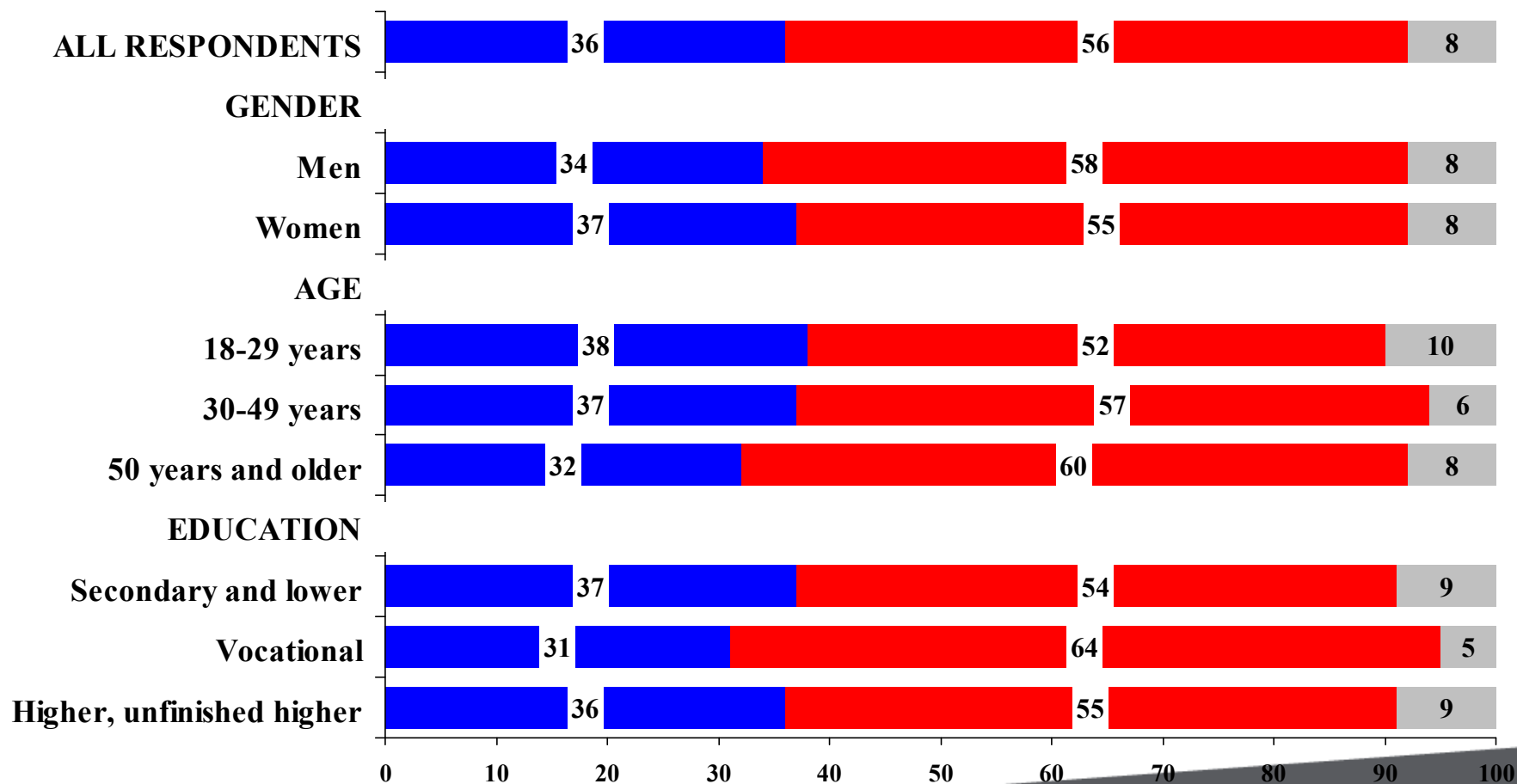


TRUST IN ELECTIONS

DO YOU BELIEVE THAT THE UPCOMING PARLIAMENTARY ELECTIONS WILL BE FREE AND FAIR?

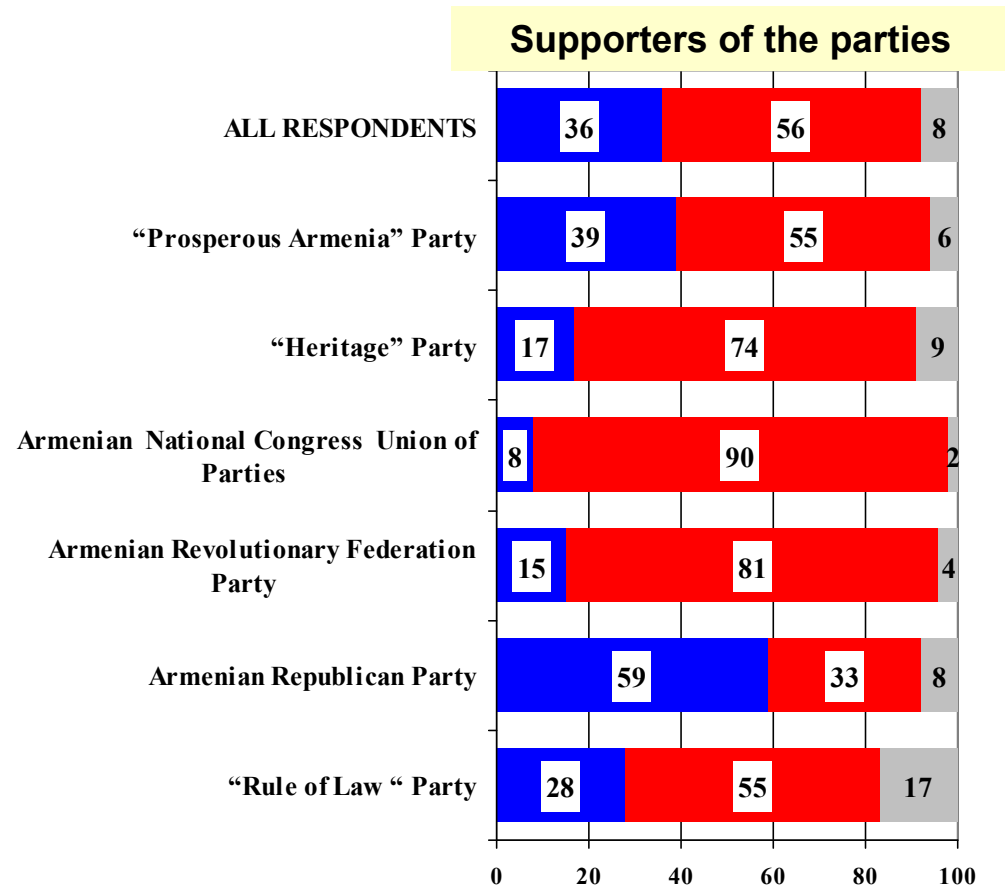
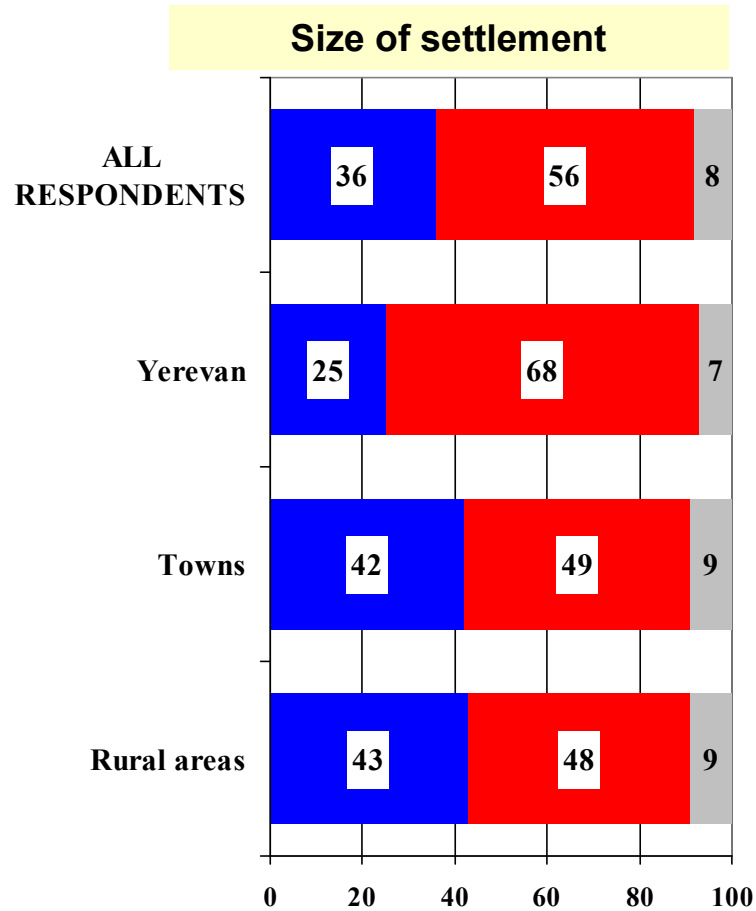
All respondents (%)

■ Yes, I believe they will be free and fair
 ■ No, I don't believe they will be free and fair
 ■ DK/NA



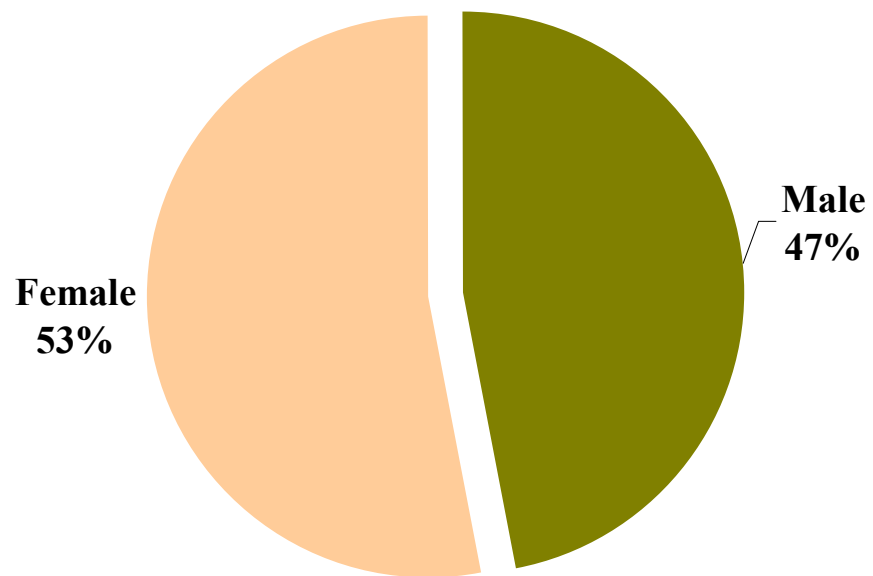
DO YOU BELIEVE THAT THE UPCOMING PARLIAMENTARY ELECTIONS WILL BE FREE AND FAIR?

■ Yes, I believe they will be free and fair ■ No, I don't believe they will be free and fair ■ DK/NA

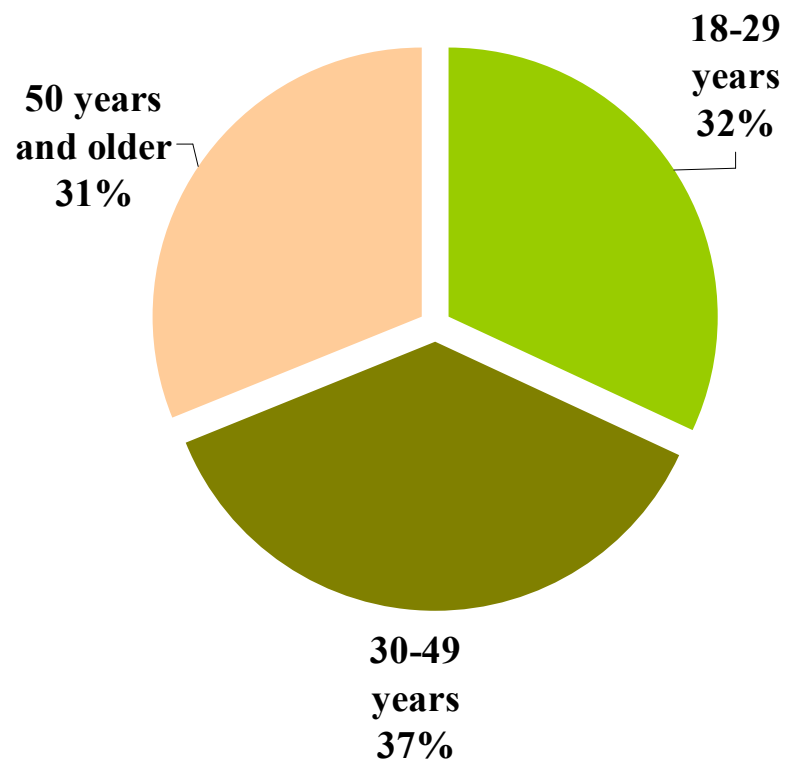


DEMOGRAPHICS

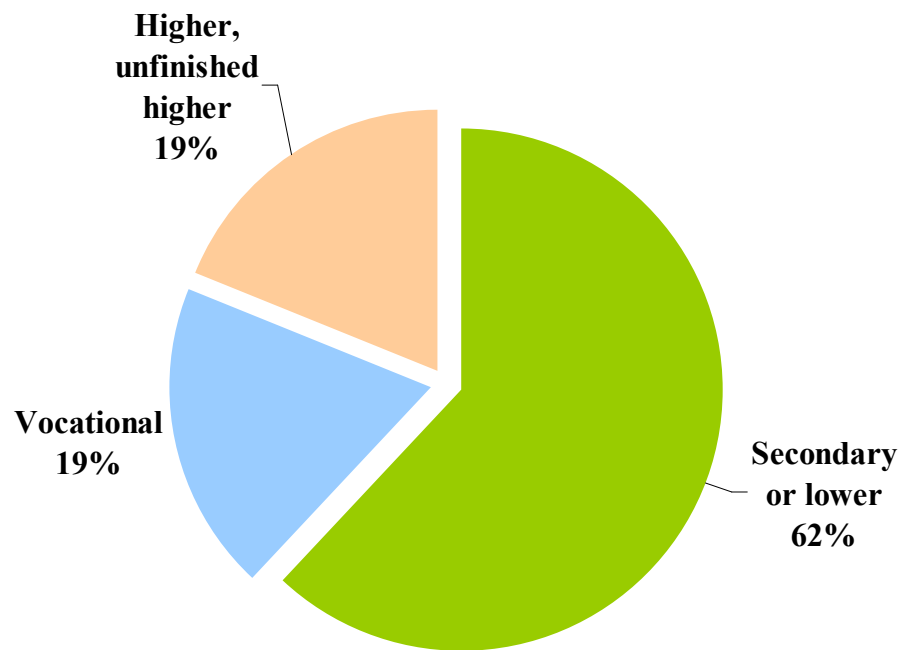
GENDER



AGE



EDUCATION



OCCUPATION

